



## Post Card Push Day 2020

**Thank you for participating in NAYGN's first virtual Post Card Push Day!** PCPD is a great way to let your Congressmen know their constituents support nuclear power. The following directions are a general guide to using Facebook to contact your Congressmen. However you are not limited to Facebook, but rather can use the social media platform of your choice

### Preparation:

- Identify the Senators and House Representatives that represent the members of your chapter. Congressmen listen best to their own constituents.
  - Decide if you will make posts from your NAYGN chapter Facebook page, or if one member will make posts from a personal account.
  - Choose your message. The following options are factoids you can include in your posts:
    - Nuclear power plants operated at full capacity more than 93% of the time in 2019—making it the most reliable energy source in America.
    - Nuclear plants contribute nearly \$60 billion annually to America's GDP.
    -  Nuclear power accounted for 55% of America's clean energy in 2019.
- Or
-  Nuclear power generation accounted for approximately 15% of Canada's electricity in 2018.

### Making the Post

- **Try to make the posts on Thursday, October 22** during Nuclear Science Week. If you miss this date, it's ok to make them on another day.
- Tag one Congressman.
  - Example: @Congressman David Scott
- Recommended format of the message:

Please support Nuclear Power!  
*Insert choice of factoid.*  
*Insert GIF provided by NAYGN*
- Repeat for as many Congressmen as you want to tag.
- Tell you chapter members to like and share **all of the posts**. This will help them grab the Congressmen's attention, and will also spread awareness to the general public!

**Here's an example of a post I made from my personal account:**

 **Christy Fletcher** Just now · 🧑  
[Congressman David Scott](#)  
Please support Nuclear Power!  
Nuclear power accounted for 55% of America's clean energy in 2019.

