



August 2019 Local Chapter Lead Meeting

Nick Wilson, US Affairs Chair (usa@naygn.org)

August 20, 2019



Agenda

- Metrics
- Q3 Awards open
- Sponsorship letter incoming
- Nuclear 101
- Nuclear Science Week
- George's adventure books!
- Social Media Take Over Lessons Learned - VCS
- Southeast Regional Event
- Quarks of the Core
- Open discussion with the President!

2019 Metrics

- Link on the NAYGN home screen NAYGN.org
- New process allows you to use filters to see 2019 live metrics from all chapters **Note: ensure you change to All Entries**
- You can also export the data

The screenshot displays the NAYGN 2019 Metrics filter interface. It includes the following elements:

- Region:** A dropdown menu.
- Chapter:** A dropdown menu.
- Event Title:** A text input field with the placeholder text "Event Title".
- Event Date:** Two stacked text input fields labeled "From" and "To".
- Clear Filters:** A button.
- Print:** A button with a printer icon.
- Export:** A button with an upload icon and a dropdown arrow.
- + New entry:** A button.
- Showing:** A label next to a dropdown menu.
- All:** The selected option in the "Showing" dropdown menu.
- Entries:** A label next to the "Showing" dropdown menu.
- Search table:** A search input field with a magnifying glass icon.

Three arrows from the text above point to specific features: one to the "Region" dropdown, one to the "Export" button, and one to the "All" option in the "Showing" dropdown.

Q3 Excellence Awards open

- Nominations for the Q3 Excellence awards are now open
- Open July 1st through September 30
- Link on the home page, www.NAYGN.org
- Recognize your fellow members for their activities supporting NAYGN

2020 Sponsorship Drive

- Sponsorship Committee looking for help – contact Treasurer@NAYGN.org to get involved!
- 2020 Sponsorship Brief - will be used to assist discussions for sponsorships
- 2020 Sponsorship strategy
 - Retain current sponsors and thank them!
 - Gain commitment back from previous sponsors recently lost
 - Find new sponsors
 - Active NAYGN chapters can help!
 - Core providing one-on-one discussions and mentoring
 - Utilize our extensive network and great reputation!
 - Two-way approach – Core requests support from company CNOs and LCLs request support via company sponsors
 - LCLs will receive information packets for their company sponsors

Benefit to NAYGN – continue to fund our amazing initiatives and events!



2020 Sponsorship Brief

Background and 2020 Goals

NAYGN depends on the financial support from our sponsors to fund our ambitious initiatives and sustain our high performance in support of our vision: *Developing leaders to energize the future of nuclear!* Through your support, NAYGN had another record year as we celebrated our 20th anniversary as an organization. NAYGN members contribute approximately 90,000 hours a year to their nuclear organizations, local communities, and our industry, while building the skills needed to become strong and effective future leaders.

With the changes in the nuclear industry in recent years, it is always important that we continue the important work of NAYGN and development of the industry's future leaders. Following the annual 2019 conference, NAYGN members met with senators and house representatives in Washington, DC to promote nuclear energy. In 2020, we hope to sustain our strong performance and celebrate 21 years of growth and success through targeted initiatives and special events. Additionally, NAYGN has an ambitious [Ongoing Strategic Plan](#) to continue delivering value to our members and stakeholders.

To enable NAYGN to continue providing value to the industry by executing our planned initiatives and building strong future leaders, we are seeking corporate sponsors for 2020. As a token of appreciation, NAYGN will provide recognition of its sponsors as described in the table below.

2020 NAYGN Sponsor Benefits

Level	Amount	Benefits
Platinum	> \$24,999	Platinum level recognition (by logo) on the NAYGN website, all other publications, prominently featured as a platinum sponsor at all national workshops and regional activities.
Gold	\$12,000 – \$24,999	Gold level recognition (by logo) on the NAYGN website, all other publications, noticeably featured as a gold sponsor at all national workshops and regional activities.
Silver	\$6,000 – \$11,999	Silver level recognition (by logo) on the NAYGN website, all other publications, featured as a silver sponsor at all national workshops and regional activities.
Supporter	\$1000 – \$5,999	Recognition on the NAYGN website, all publications, featured as a sponsor at all national workshops and regional activities.
Contributor	< \$1,000	Recognition on the NAYGN website and all publications.

You're Invited to Nuclear 101!

- As part of this year's Innovating Our Impact, Exelon West LaSalle Station is putting together a "How To" put on a Nuclear 101 Teacher's Workshop.
- Exelon would like to extend an invite to any members interested in coming out to watch the workshop to get first hand experience!
- When: Friday, September 27, 2019 from 8 am – 3 pm CST
- Where: LaSalle County Generating Station, 2601 N. 21st Rd. Marseilles, IL 61341
- Agenda: Includes educational presentations, group activities, simulator demonstration, and tour of the plant
- To RSVP: Contact Steve Buck @ Steven.Buck@exeloncorp.com
- Please note that funding will need to come from your own chapter for travel.

Nuclear Science Week

THINK
CLEAN.

THINK
SOLUTIONS.

THINK
NUCLEAR.



Nuclear Science Week

Nuclear Science Week: The Big Event

- Happening in DC with a gala, nuclear science takeover of Rayburn House Office Building foyer, Millennial Nuclear Caucus

More info: pi@naygn.org

Seeking local volunteers!



Charlie Palmer Steak

101 Constitution Ave NW
Washington, DC 20001



Rayburn House Office Building Foyer

Southwest of the U.S. Capitol, bounded by Independence Ave., South Capitol St., First St., and C St., S.W

Localized (or Regional Events)



- Set something up and register it here

<https://www.nuclearscienceweek.org/the-week/local-events/>

Need ideas?

“Namaste Nuclear” – host a yoga event at a nuclear site! Or another fitness class!

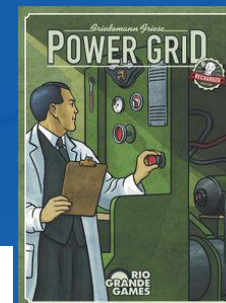
Ask an expert about the HBO Miniseries “Chernobyl” (check out the video:

<https://www.facebook.com/TheNAYGN/videos/355844055111762/>)

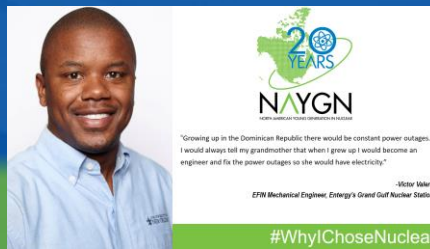
Nuclear “takeover” day at your local science museum

Invite the public to the plant. Host a food truck “rodeo”!

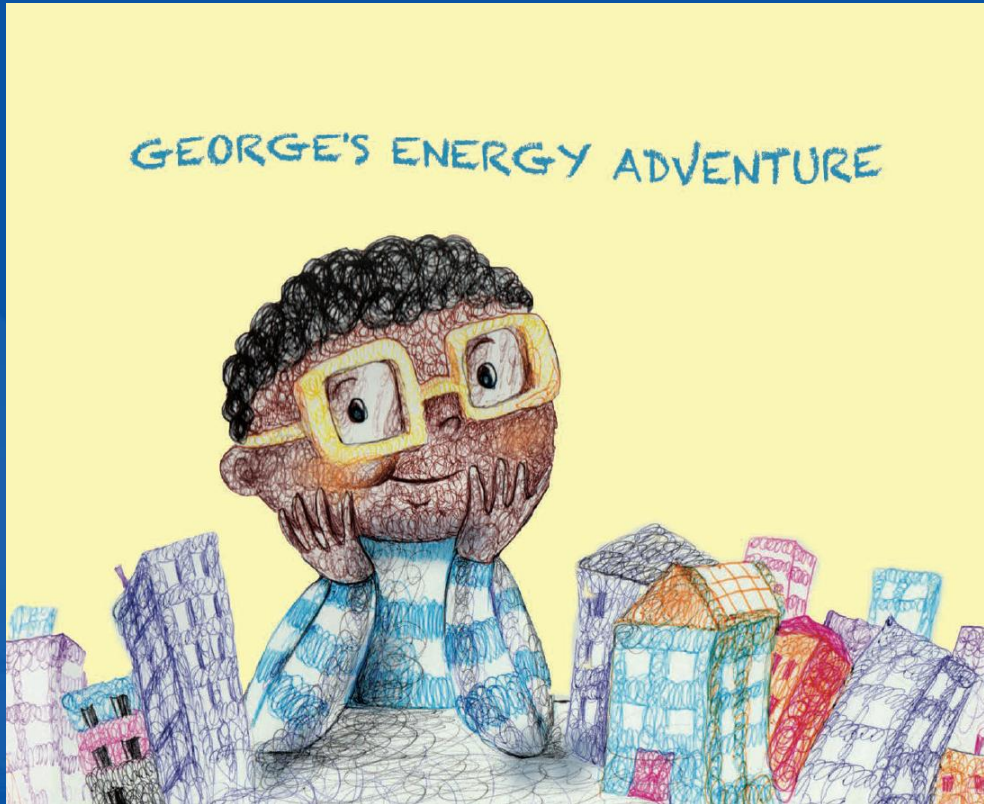
- Symphony at the nuclear plant
- Trick or Treat at the nuclear station
- Outdoor movie night on the lawn at your local nuclear plant
- Get active on social media!
- Make some fun nuclear energy memes (like Generation Atomic)
- Host a showing of Juice the Movie (Robert@robertbryce.com for more info)
- Celebrate International Coffee Day on October 1st with complimentary coffee for the public (if they stop by the nuclear plant!)
- Host “Face Your Fears Day” (October 8) at the nuclear station
- Host a fall festival at your plant: bobbing for apples, s’more making, & PSLS
- Host stargazing at the nuclear station
- Host a board game night! Powergrid, anyone?
- Host an info session on the world’s first (and all natural) nuclear reactor: Oklo



When someone says they don't support nuclear power



Request Books by August 23rd



NAYGN will provide 5-10 free books to each chapter that requests them to be used during Nuclear Science Week in October 2019.

Please only complete this survey once per chapter.

Use this link to request:
<https://survey.sogosurvey.com/r/L9QJOs>

Nuclear Science Week

Education Focus



- NAYGN Essay contest will take place! Launch October 14. Likely a space theme. Due December 13th. Prizes TBD.



- Climate interactive: Host a mock United Nations special session on energy and climate!
<https://www.climateinteractive.org/>
- Navigating Nuclear – First 2 High School Lessons will be released in October
- Fission Game – There's an app for that! Link to be provided.
- Energy Challenge - <http://energychallenge.duke-energy.com/>
- Nuclear Blitz (visit 100 classrooms!) in your local school district
- Boy or Girl Scout Nuclear Science Merit Badge Workshop
- Nuclear Science Teacher Workshop
- Invite a classroom to tour the nuclear plant
- Children's book reading @ library @ the plant @ a classroom
- **Help Needed:** email schooloutreach@naygn.org if you are interested in continental outreach (contests, etc)



Nuclear Science Week

Government Focus

- No physical post card push day this year. Expect an **electronic graphic** to email to your legislators. (Print ready available if your chapter would like to print & mail)
- Get on agenda of state legislators public forums (typically breakfast/luncheon events). More information to come from government outreach. Contact governmentoutreach@naygn.org if interested.
- Invite your local representative or city council members for a plant tour.

Not exactly government outreach, but reaching new adult audiences:

- Get a booth at a neighborhood/city event/festival.
- Partner with a local brewery (set up a booth on a busy Saturday).
- Sporting event “Game Day Booth”.



20 for 20 Social Media Takeover

- Schedule posts around 8 or 9am, to get the most views, likes, and comments.
- “Like” your post from the NAYGN Facebook Page account after posting it, to get some momentum going.
- Try to post once per day, and look for positive things to post about nuclear.
- Avoid posting negative news about nuclear power if possible.
- Use Hashtags to help your post get found by more people, such as #Nuclear, #Energy, or #NAYGN.



20 for 20 Social Media Takeover

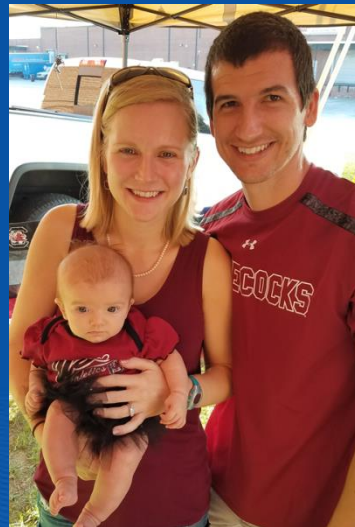


"I chose nuclear because of the positive impact it makes to our community and environment. We provide reliable electricity 24/7 while emitting no carbon dioxide to the atmosphere. I am proud to work in an industry where safety is valued over everything else, and where everyone has a voice and the ability to make a difference."

- Chris Slaughter

Engineering Specialist III, Dominion Energy's V.C. Summer Nuclear Station

#WhyIChoseNuclear



"I didn't choose nuclear; nuclear chose me! I had no idea a nuclear plant was powering my life, and it was only 30 miles from my home. After college, I accepted an opportunity to work at a commercial power plant. This career path has opened my eyes to the importance of nuclear power in creating an environmentally sustainable future for our planet."

-Nina Pinckney

Design Engineering Supervisor, Dominion Energy's V.C. Summer Nuclear Station

#WhyIChoseNuclear



"Why I chose nuclear? My children deserve the best world I can give them, and I believe that can only be found in a future that includes nuclear power as part of a diverse energy portfolio. They deserve clean air and energy that does not compromise our climate. Where else are you going to find safe, reliable energy 24/7? Nuclear, that's where."

- Amanda Smith

Operations, Dominion Energy's V.C. Summer Nuclear Station

#WhyIChoseNuclear



"I chose Nuclear because I wanted to be a part of something larger. Working in this industry not only impacts my community by providing reliable electricity, but by also keeping the environment clean, and fighting to safely send its workers home every night. I chose Nuclear because it helps me make a difference."

-Shaney Milling

Engineer III, Dominion Energy's V.C. Summer Nuclear Station

#WhyIChoseNuclear

Southeast Regional Event

NAYGN Southeast Regional Conference:

Nuclear: Powering the Gig City and Beyond...

Hosted by the TVA Chapters of NAYGN

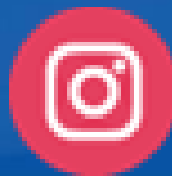
- Wednesday, September 18th –September 20th
- Chattanooga, TN
- Chattanooga Reed House
- Registration for the 2019 Southeast Regional Conference is now open! Registration will close on 9-16-19
- <https://eventpublisher.dudesolutions.com/tva/site/registration/event/naygn>

Communications & Best Practices

Had a great event? Is your chapter up to something cool?

Submit an event summary and pictures to communications@naygn.org to be featured in Go Nuke!

And/or to usa@naygn.org to share on the next LCL call!



QUARKS OF THE CORE

- Webinar Series to learn all about your core members
- From the Top to the Bottom and Left to Right learn about the Strange and Charming details about the NAYGN Core
- 2nd webinar: 8/21 @ 1100 [Join Here](#)
- 3rd webinar: 8/28 @ 1100 [Join Here](#)

OPEN DISCUSSION WITH NAYGN PRESIDENT