

2020 Sponsorship Brief

Background and 2020 Goals

The North American Young Generation in Nuclear (NAYGN) is a premier young professional led professional development organization. Our vision of “**Developing leaders to energize the future of nuclear!**” continues to make lasting impacts within our industry and surrounding communities. The key to our organizational success is the financial support from our [sponsors](#) which allows us to fund our ambitious initiatives and sustain our high performance. Through your support, NAYGN is having another record year as we celebrate our 20th anniversary as an organization. Our 179 NAYGN chapters and their members contribute approximately 90,000 hours a year to their nuclear organizations, local communities, and our industry, while building the skills needed to become strong and effective future leaders.

With the changes in the nuclear industry in recent years, it is always important that we continue the valuable work of NAYGN. In 2020, we hope to sustain our strong performance and celebrate 21 years of growth and success through targeted initiatives and special events. Additionally, NAYGN has an ambitious ongoing [Strategic Plan](#) to continue delivering value to our members and stakeholders.

To enable NAYGN to continue providing value to the industry by executing our planned initiatives and developing our four pillars of Professional Development, Public Information, Community Service and Networking, we are seeking corporate sponsors for 2020. As a token of appreciation, NAYGN will provide recognition of its sponsors as described in the table below.

2020 NAYGN Sponsor Benefits

Level	Amount	Benefits
Platinum	> \$36,000 CAD	Platinum level recognition (by logo) on the NAYGN website, all other publications, prominently featured as a <u>platinum</u> sponsor at all national workshops and regional activities.
Gold	\$18,000 CAD – \$35,900 CAD	Gold level recognition (by logo) on the NAYGN website, all other publications, noticeably featured as a <u>gold</u> sponsor at all national workshops and regional activities.
Silver	\$9,000 CAD – \$17,999 CAD	Silver level recognition (by logo) on the NAYGN website, all other publications, featured as a <u>silver</u> sponsor at all national workshops and regional activities.
Supporter	\$1,300 CAD – \$8,999 CAD	Recognition on the NAYGN website, all publications, featured as a sponsor at all national workshops and regional activities.
Contributor	< \$1,299 CAD	Recognition on the NAYGN website and all publications.

Kindest Regards,

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