



# July 2018 Local Chapter Lead Meeting

Maria Pfeffer, US Affairs Chair ([usa@naygn.org](mailto:usa@naygn.org))

July 25, 2018

# Agenda

- Core Updates
  - PI
  - Sponsorship
  - Communications
- Regional Events
- Metrics
- Announcements and Reminders

# PI Updates – Nuclear Matters

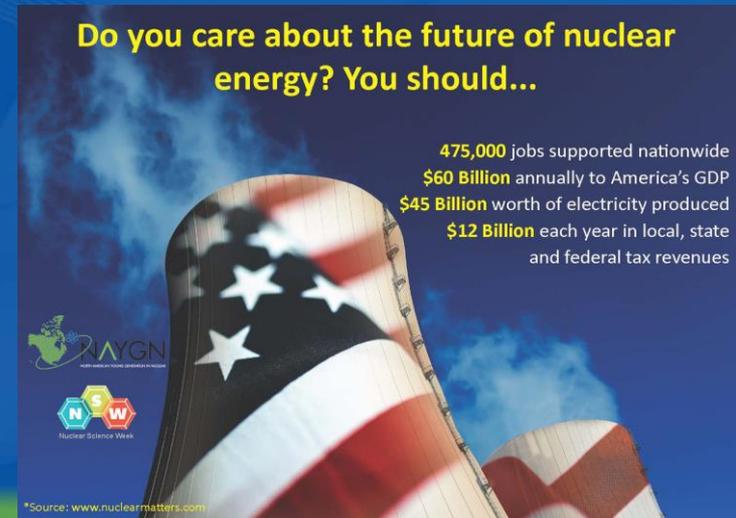
- Nuclear Matters has launched a pilot effort to create an Ambassador program for advocacy efforts – called the Nuclear Energy Ambassador Program.
- Initial pilot training program with Columbia Generating Station.
- Nuclear Matters is selecting targeted local NAYGN chapters to support this effort and identify potential ambassadors at specific sites that are in high need of advocacy.
- Be on the lookout for requests to assist in setting up or participating in the ambassador program at your individual sites. If you have questions, please contact [pi@naygn.org](mailto:pi@naygn.org).

# PI – Government Affairs Updates

- Legislative and Regulatory Areas of focus:
  - Proponents of a measure to require 80% of Arizona’s energy come from renewable sources submitted the necessary signatures for a ballot measure on the issue.
  - Yucca Mountain: <https://thenevadaindependent.com/article/shimkus-hopes-to-show-fellow-house-members-that-yucca-will-work>
  - Millstone: <https://www.theday.com/article/20180713/NWS01/180719684>
  - Savannah River Site: [https://www.wsj.com/articles/south-carolina-fights-u-s-plan-to-abandon-nuclear-project-employing-1-800-1531906201?mod=hp\\_lead\\_pos6](https://www.wsj.com/articles/south-carolina-fights-u-s-plan-to-abandon-nuclear-project-employing-1-800-1531906201?mod=hp_lead_pos6)
  - US Federal:
    - HR 1320- Nuclear Utilization of Keynote Energy Act <https://www.congress.gov/bill/115th-congress/house-bill/1320?q=%7B%22search%22%3A%5B%22hr1320%22%5D%7D&r=1>
    - HR 6140 – Advanced Nuclear Fuel Availability Act <https://www.congress.gov/bill/115th-congress/house-bill/6140?q=%7B%22search%22%3A%5B%22hr6140%22%5D%7D&r=1>

# Post Card Push Day 2018

- Coming Soon!
- Stay tuned for next month how you can get involved in this great and easy government outreach initiative with your chapter.
- [pi@naygn.org](mailto:pi@naygn.org)



Do you care about the future of nuclear energy? You should...

475,000 jobs supported nationwide  
\$60 Billion annually to America's GDP  
\$45 Billion worth of electricity produced  
\$12 Billion each year in local, state and federal tax revenues

 NAYGN  
NORTH AMERICAN YOUNG GENERATION IN NUCLEARS

 NSW  
National Science Week

\*Source: www.nuclearmatters.com

The graphic features a background of a blue sky with white clouds and a large, stylized American flag. In the foreground, there are two large, cylindrical structures resembling nuclear reactor containment domes, one of which is partially obscured by the flag's stripes.

# 2019 Sponsorship Drive

- Fundraising Committee reformed – contact [Treasurer@NAYGN.org](mailto:Treasurer@NAYGN.org) to get involved!
- 2019 Sponsorship Brief - will be used to assist discussions for sponsorships
- New Emerald Level sponsorship available for 2019 – 20 year celebration!
- Benefit to NAYGN – continue to fund our amazing initiatives and events!



## 2019 Sponsorship Brief

### Background and 2019 Goals

NAYGN depends on the financial support from our sponsors to fund our ambitious initiatives and sustain our high performance. In support of our vision: *Developing leaders to energize the future of nuclear!* Through your support, NAYGN had another record year and was awarded its first Top Innovative Practice Award for The NAYGN Impact. Collectively, NAYGN members contribute approximately 50,000 hours a year to their nuclear organizations, local communities, and our industry, while building the skills needed to become strong and effective future leaders.

2019 is a very important year for NAYGN as it marks our 20<sup>th</sup> year as an organization! With the changes in the nuclear industry in recent years, it is more important than ever that we continue the important work of NAYGN and development of the industry's future leaders. In 2019, we hope to sustain our strong performance and celebrate our 20 years of growth and success through targeted initiatives and special events. Additionally, NAYGN has an ambitious [Growth Strategic Plan](#) to continue delivering value to our members and stakeholders.

To enable NAYGN to continue providing value to the industry by executing our planned initiatives and building strong future leaders, we are seeking corporate sponsors for 2019. As a token of appreciation, NAYGN will provide recognition of its sponsors as described in the table below. To celebrate our 20 years of organizational growth and sustainability, we are offering a new Emerald Level of sponsorship for 2019! If you have any questions regarding this sponsorship opportunity, please contact NAYGN Treasurer, Amber VonRuden, at (815) 415-3502 or [treasurer@naygn.org](mailto:treasurer@naygn.org).

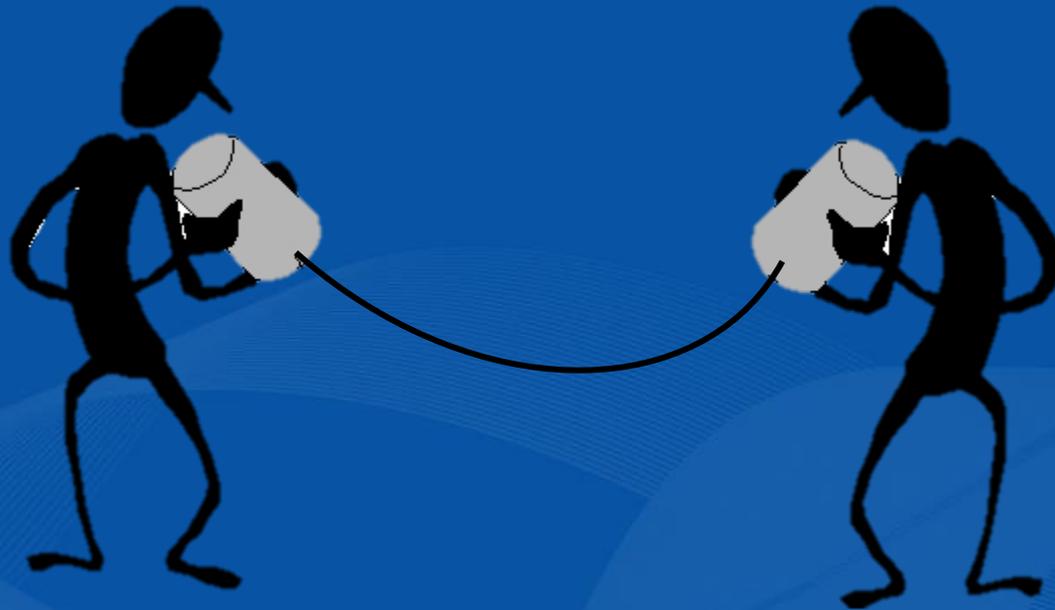
### 2019 NAYGN Sponsor Benefits

Level	Amount	Benefits
Emerald \$25,000	> 25,999	Emerald level sponsors will become the signature sponsors for all NAYGN 20-year celebration activities for 2019 including: <ul style="list-style-type: none"> <li>• Featured in a 2-minute video played during the NAYGN portion of the NEA conference</li> <li>• Signature sponsorship promotion at the NAYGN annual PD conference 20-year celebration</li> <li>• NAYGN Engagement Committee position for your chapter. This is both a way to engage your company's NAYGN chapter and a way to help focus NAYGN's Twenty Days of Nuclear in 2019 to your region's needs.</li> <li>• Plus all recognition as listed in lower sponsor levels shown below.</li> </ul>
Platinum	> \$24,999	Platinum level recognition (by logo) on the NAYGN website, all other publications, prominently featured as a platinum sponsor at all national workshops and regional activities.
Gold	\$12,000 – \$24,999	Gold level recognition (by logo) on the NAYGN website, all other publications, noticeably featured as a gold sponsor at all national workshops and regional activities.
Silver	\$6,000 – \$11,999	Silver level recognition (by logo) on the NAYGN website, all other publications, featured as a silver sponsor at all national workshops and regional activities.
Supporter	\$1000 – \$5,999	Recognition on the NAYGN website, all publications, featured as a sponsor at all national workshops and regional activities.
Contributor	< \$1,000	Recognition on the NAYGN website and all publications.

# 2019 Sponsorship Drive

- 2019 Sponsorship strategy
  - Retain current sponsors and thank them!
  - Gain commitment back from previous sponsors recently lost
  - Find new sponsors
    - Active NAYGN chapters can help!
    - Core providing one-on-one discussions and mentoring
    - Utilize our extensive network and great reputation!
  - Two-way approach – Core requests support from company CNOs and LCLs request support via company sponsors
  - LCLs will receive information packets for their company sponsors

# YOU Are a Communicator!



# Insta Feature!



- We'd like to feature people on Instagram!
- We'll profile employees who've done something interesting in support of one of our NAYGN pillars.
- Submit profiles we can use to talk about how cool our people are!
- And follow us! [na\\_ygn](#)

# Carolinas Regional Conference

## Starts Tonight!

- Charlotte, NC
- July 26
- Host Chapter: Duke
- Speed networking session and breakout sessions on Radiological Risk: The Future of ALARA, Personal Finance, or Strengths Finder
- [https://www.picatic.com/naygn\\_crc](https://www.picatic.com/naygn_crc)



# Carolinas Beach Weekend

- Wilmington, NC
- Aug 3-4
- Host Chapter: GEH & Duke
- Volleyball Tournament
- Dinner & PD Event
- Beach Day



# Atlantic/Northeast Regional Event

- **Date:** October 18-20
- **Host Chapter:** Calvert Cliffs
- **Location:** Exelon Corp HQ – Harbor Point, Baltimore, MD
- **Register:** [CLICK HERE!](#)
- **Passcode:** NAYGN Region
- **All Attendees are required to also fill out the [SurveyMonkey](#) to complete their registration.**



**2018  
NAYGN  
Regional  
Conference**

YOUR HOST  
**CALVERT CLIFFS  
CHAPTER**

5<sup>th</sup> ANNUAL COMBINED REGIONAL EVENT  
NORTH EAST & ATLANTIC REGIONS

REGISTER TODAY:  
[WWW.NAYGNREGIONALCONFERENCE.EVENTBRITE.COM](http://WWW.NAYGNREGIONALCONFERENCE.EVENTBRITE.COM)  
PASSWORD: NAYGN Region

EXELON CORP - Harbor Point  
1310 POINT STREET, BALTIMORE

OCTOBER 18th AT 7PM - 20th AT 12PM

"PROFESSIONAL DEVELOPMENT"

HILTON GARDEN INN &  
HOMEWOOD SUITES BY HILTON  
BLOCK CUT-OFF DATE: 9/17/18  
LINKS IN EVENTBRITE

NAYGN

# 2018 Online Metrics!

- <http://naygn.org/2018-metrics/>
- All new\* and online!
- Let me know if the survey needs any updates!
- Open: How to see the results?

\*It looks just like the 2017 online metrics!



\* 1. Chapter Name:

2. Event Title:  
  
Characters Remaining: 100

3. Event Date:  
 [mm/dd/yyyy]

Total Event Hours= (# of NAYGN attendees x Hours)+ Prep Time

4. Total Event Hours:  
Professional Development   
Networking   
Public Information   
Community Service

Total Reach: Members of the public impacted by your activity

5. Total Reach:  
Public Information   
Community Service

# Metrics – As of 7/25

Region	HOURS				REACH	
	PD	Networking	PI	CS	PI	CS
Atlantic	495	399	217	403	35938	1138
Carolinas	795	557	202	209	2025	685
Midwest	1640	910	682.5	415.5	3367	839
Northeast	0	25	0	0	0	0
Southeast	72	194	4	0	142	0
West	0	0	0	0	0	0
Canada	1024	980	144	180	4630	300
<b>TOTAL</b>	<b>4026</b>	<b>3065</b>	<b>1249</b>	<b>1208</b>	<b>46102</b>	<b>2962</b>

Total

**9547**

**49064**

**75% Increase!**



# Communications & Best Practices

Had a great event? Is your chapter up to something cool?

Submit an event summary and pictures to [communications@naygn.org](mailto:communications@naygn.org) to be featured in Go Nuke!

And/or to [usa@naygn.org](mailto:usa@naygn.org) to share on the next LCL call!



# OPEN DISCUSSION