



June 2018 Local Chapter Lead Meeting

Maria Pfeffer, US Affairs Chair (usa@naygn.org)

June 21, 2018

Agenda

- Core Updates
- Best Practice Sharing
- Metrics
- Announcements and Reminders
- Regional Events


1st rule of the LCL call

- We talk about the LCL call!
- We share the information from the LCL with our chapter members!



End of year report – share it

- The newly reimagined End of Year Report!
- Now concisely summarizing 2017 in one page!
- Show it to all your friends, your manager, your cube-neighbor, your actual neighbor!
- Take this to your Executive Champion!
- Reference it when requesting 2019 budget!
- On the [website](#)!






Highlights of 2017


- NAYGN's children's book *Marie's Electric Adventure* released, with 10,000 copies distributed to our chapters and hundreds of members reading in schools. Also partnered with IYNC to print a Spanish version.
- *Innovating our Impact* program launched, with 8 chapters submitting funding proposals for 2018 implementation.
- Hundreds of participants in NAYGN's *Nuclear is Hot* challenge, reaching over 46,600 people.
- Both Canada and Southeast regions had their highest activity of the last 5 years.
- Invited to meet Secretary Rick Perry and form the Millennial Nuclear Caucus.
- Partnered with ANS to support both the K-12 Initiative and the Big Event in Idaho Falls.
- Partnered with NEI to Host the NEA, bringing hundreds of young members and hosting sessions on generational leadership, nuclear policy, industry branding, and more.

2017 by the Numbers

- 87,301: Member hours
- 49,206: Service reach
- 53,235: Public Info reach
- 12,000: Postcards sent

The NAYGN Message

-  666 posts in 2017, reaching 743,991 people
-  9,862 tweets and counting
-  Launched in 2017, now with 65 posts
-  14 Newsletters and GoNuke articles reaching 3,800 members



NAYGN Wins TIP Award!

- In 2018, NAYGN was awarded a TIP award by the Nuclear Energy Institute for the three year NAYGN Impact Initiative
- Watch the video!

<https://www.youtube.com/watch?v=SczfWiUmzm8>

PD Conference Survey

- Conference attendees: Help us improve our events by taking the post-conference survey and providing your feedback!
- <https://www.surveymonkey.com/r/NAYGN18>

Welcome New Region Leads

Southeast

- Michael Hayes



West

- Alysia Tarin



Vogtle Best Practice Sharing

- How to host a charity golf tournament
- The Vogtle Golf Tournament was recognized with a Future Award at the 2018 Professional Development Conference. During the golf tournament's 3-year history, it has raised over \$40,000 in the name of great organizations in the Augusta, GA community.
- Watch the video!

<https://www.youtube.com/watch?v=ap0RrTYil3o>



2018 Online Metrics!

- <http://naygn.org/2018-metrics/>
- All new* and online!
- Let me know if the survey needs any updates!
- Open: How to see the results?

*It looks just like the 2017 online metrics!



* 1. Chapter Name:

--Select--

2. Event Title:

Characters Remaining: 100

3. Event Date:

[mm/dd/yyyy]

Total Event Hours= (# of NAYGN attendees x Hours)+ Prep Time

4. Total Event Hours:

Professional Development

Networking

Public Information

Community Service

Total Reach: Members of the public impacted by your activity

5. Total Reach:

Public Information

Community Service

Metrics – As of 6/19

	HOURS				REACH	
Region	PD	Networking	PI	CS	PI	CS
Atlantic	427	308	217	284	35938	1095
Carolinas	583	456	188	166	1634	310
Midwest	30	3	156	146	31	94
Northeast	0	0	0	0	0	0
Southeast	72	194	4	0	142	0
West	0	0	0	0	0	0
Canada	1024	954	88	180	2555	300
TOTAL	2136	1915	653	776	40300	1799
Total				5480	42099	

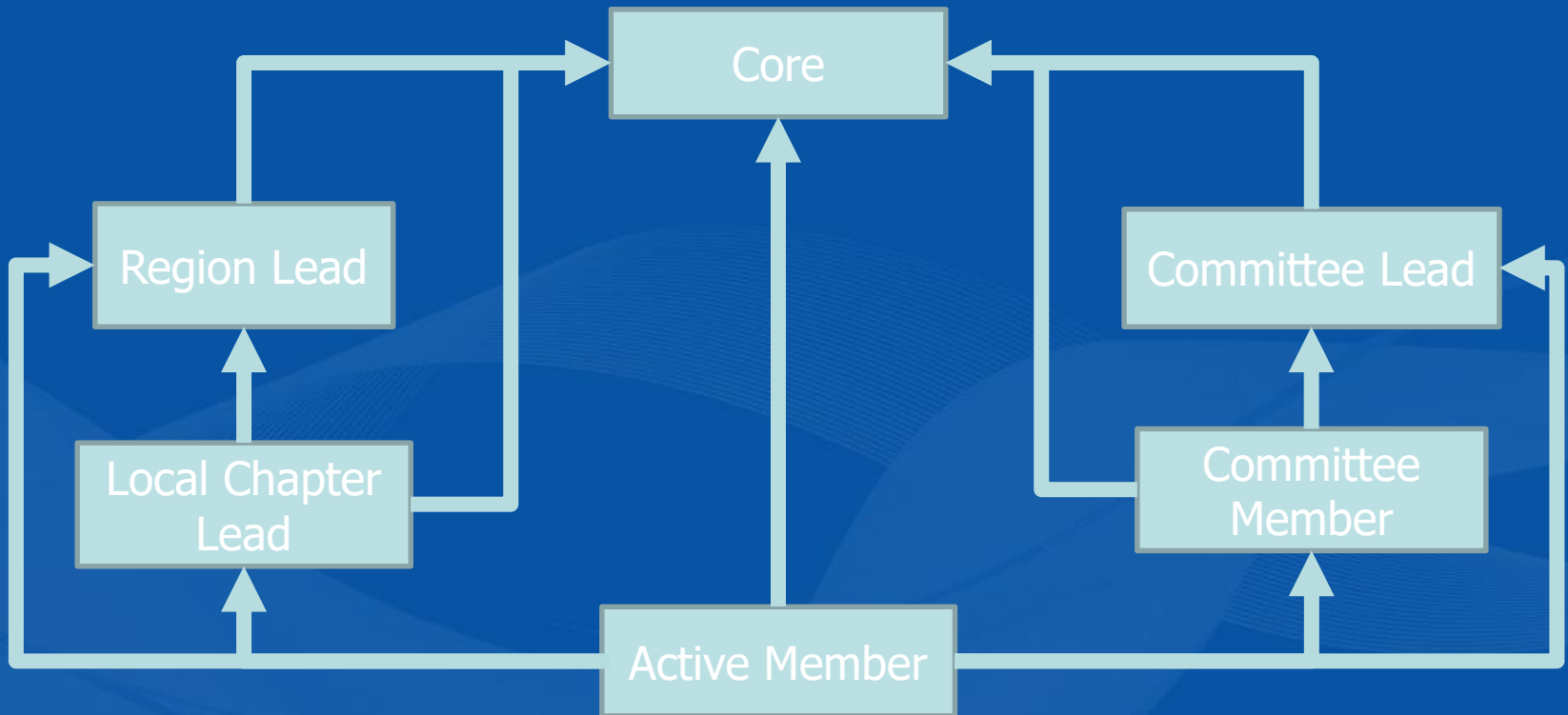
Innovating Our Impact – SENSEI Awards

- **WHAT ARE THE SENSEI AWARDS?:** Seasoned Employee/Non-Seasoned Employee Interface
- **HOW ARE AWARD WINNERS SELECTED?:** 16 Continental SENSEI Award winners will be selected
- **ARE THERE PRIZES?:** Yes!
- **HOW DO I NOMINATE SOMEONE?:** [Nominations](#) will be accepted from May 1 to **June 30**
- More details in LCL e-mail!
- **ADDITIONAL QUESTIONS?:** send your questions to SENSEI@naygn.org.

NAYGN LinkedIn Page

- Follow us on LinkedIn and spread the word to your chapters
- Add your volunteer work with NAYGN which will show up on your profile
- <https://www.linkedin.com/company/naygn/>

Core pipelines and pathways



Volunteers Needed!

- We need volunteers to help with social media – developing content
- We also need someone good/comfortable with WordPress (website)
- Volunteer sign-up survey on the website with all of our needs:

<https://www.surveymonkey.com/r/naygnvolunteer>

Carolinas Regional Conference

- Charlotte, NC
- July 26
- Host Chapter: Duke
- Speed networking session and breakout sessions on Radiological Risk: The Future of ALARA, Personal Finance, or Strengths Finder
- https://www.picatic.com/naygn_crc



Atlantic/Northeast Regional Event

- Baltimore
- October 18-19
- Host Chapter: Calvert Cliffs
- More details to come!

Communications & Best Practices

Had a great event? Is your chapter up to something cool?

Submit an event summary and pictures to communications@naygn.org to be featured in Go Nuke!

And/or to usa@naygn.org to share on the next LCL call!

OPEN DISCUSSION