

# 2023

# NAYGN END OF YEAR REPORT

NORTH AMERICAN YOUNG GENERATION IN NUCLEAR

# MESSAGE FROM OUR LEADERS

NAYGN is proud of the accomplishments we made as a collective organization in 2023! This year we nearly returned to pre-COVID engagement levels and took our organization to new heights! We could not have had this level of success without our committees, chapters, and active volunteers.

The board committed to some big goals in 2023, including hosting the first ever stand-alone continental conference, and we were thrilled to see how everything came together. We leveraged our network of members, industry leaders, and partners to drive engagement.

A huge thank-you to our sponsors and partners for helping us enter 2024 on the right track. We look forward to celebrating our 25th anniversary of NAYGN with a new perspective for all we can accomplish.



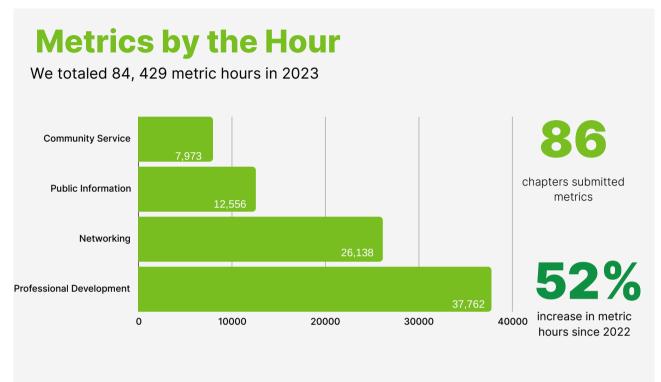
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# **MEASURING PROGRESS**

Every year we ask our organization and chapters across North America to track metrics against Professional Development, Networking, Public Information, and Community Service to measure the incredible impact we make on the industry, each other, and our communities. In 2023, NAYGN made a significant impact on the future leaders of the nuclear industry and our communities - check out our impact:



# What made a difference in metrics for 2023?

We made significant progress from 2022 Metric Hours:

- 42% Increase in Professional Development Hours
- 243% Increase in Networking Hours
- 54% Increase in Community Service Hours

NAYGN is on track to returning to pre-COVID metric hours in 2024.

NAYGN performed well in PI & Community service reach!

NAYGN ENGAGED WITH 124, 416 PEOPLE

# CONFERENCE **ANNUAL**

NAYGN made history in 2023, hosting our first annual standalone NAYGN CONTINENTAL CONFERENCE in beautiful Minneapolis, MN. Members from around the continent joined us in a jampacked week of development, networking, and fun.

### Precision Planning

Committee members planned a beautiful and welcoming venue space for over 340 guests and exhibitors!

### Engaged Members

Members enjoyed sessions from Isodope, leaders in new nuclear technology, advocates for clean energy, and more!





### Extraordinary Experiences

Members got to meet face to face with Miss America, throw the first pitch at the MLB Twins game, and tour local nuclear plants.



NAYGN is so proud of our Board of Directors, Conference Planning Committee, sponsors, and members for their dedication to making the event a success. The NAYGN Continental Conference is a testament to our mission of Energizing the Future of Nuclear.

# **REGIONAL REPRESENTATION**

NAYGN is dedicated to expanding our chapters across the continent and encouraging existing chapters to expand their reach.

2023 was a monumental year for NAYGN's regional representation.

### **Regional Leadership**

Our 2023 president is the first Canadian president since 2008. His perspectives have helped our chapters grow to new heights, educate American counterparts on the importance of indigenous history, and champion new perspectives.



### **Regional Conferences**

5 of 7 NAYGN Regions hosted regional events across the continent to bring chapter members together for professional development, community service, and networking.

### **Chapter Growth**

NAYGN

NAYGN added 19 new chapters in 2023. This is the highest number of chapters to ever be developed in a single calendar year.





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# NAYGN IN THE COMMUNITY

Members ramped up their NAYGN representation and nuclear advocacy in 2023.

From board members to chapter members, there was no shortage of NAYGN representation in our communities. Members took time out of their own schedules to make a lasting impact on their local communities and the future of nuclear.

### **BOARD MEMBER SUPPORT**

- Reuters SMR Conference Atlanta, GA Speaker
- European Nuclear Young Generation Forum in Poland (ENYGF)

**Conference Speaker** 

- Gener8/Navig8 Summit Alberta, Canada Presenter
- Met with the Romanian Nuclear Delegation
- Participated in European Union Visitors Program

### CLEAN ENERGY COMMITTEE ADVOCACY

- COY/COP28 Dubai Supporter
- Clean Energy Ministerial (CEM14) India Attendees
- CLEANPower New Orleans, LA Attendees

### MEMBER OUTREACH

- Continental Drawing Contest for Elementary Students
- Continental Essay Writing Conference for High School Students
- Nuclear Science Week advocacy

# NAYGN 2024 LOOK AHEAD

Where do we go from here? Nuclear is making large strides in public perception and development, and NAYGN is leading the way.

# 2024 is all about growth for our organization and our members alike.

NAYGN is a continuous work in progress - an outlet for members to grow and nuclear professionals to thrive. This section outlines our key focus areas for 2024:

## 01 BRAND

### REFRESH

NAYGN will experience a refreshed brand and public image in 2Q2024. Our mission and values remain the same. This new image helps us energize our members and the future of nuclear.

# **03** CONTINENTAL GROWTH

NAYGN will continue fostering connections in America, Canada, and Mexico to introduce new chapters and members to our community.

### 02 SECOND ANNUAL CONTINENTAL CONFERENCE

NAYGN will host its second standalone conference in charlotte, NC. We hope to reach a larger audience and leave a lasting impact on our members and the community via networking, advocacy, and professional development.

### **04** INCREASED METRICS

NAYGN will strive to increase engagement to meet and surpass precovid values.

Checkout our 2024 Strategic Plan for more information: https://naygn.org/wpcontent/uploads/2023/12/NAYGN-Strategic-Plan-2024.pdf We thank you for your continued support of North American Young Generation in Nuclear.

# NNGN



Matthew Mairinger NAYGN President 2023 info@naygn.org

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