





## **Submissions Due March 9, 2018**

Winners Announced April 7 at the ANS Student Conference 1<sup>st</sup> place: \$500 | 2<sup>nd</sup> place: \$300 | 3<sup>rd</sup> place: \$200

Participants: College Student Organizations

<u>Goal</u>: Develop a 2-4 minute video to educate a **member of the public** about a nuclear topic Possible topics: how a power plant works, the basics of fission, nuclear as clean energy, everyday uses of radiation, nuclear medicine, etc

<u>Submissions</u> should be uploaded to youtube.com. A 100-200 word summary of your video & intended audience along with the video link should also be submitted. Interested sections should email Matthew Jasica (<u>m.jasica1@gmail.com</u>) for a complete set of rules and instructions.

<u>Winners</u> will be chosen based on engaging/entertaining messaging, audience appropriate content, factual accuracy, presentation quality, and popularity (determined via vote in late March). Judges will be drawn from ANS and NAYGN.

## **Things To Consider:**

- Audience! Is this for 7 year olds? High school students? Parents? Politicians?
- Messaging! Audience should learn something about nuclear and come away with a positive experience associated with nuclear.