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2026 Sponsorship Brief

Background and 2026 Goals

North American Young Generation in Nuclear (NAYGN) is a 501(c)6 non-profit, all-volunteer professional organization committed to our vision of **“Developing Leaders to Energize the Future of Nuclear”**. For over 25 years, NAYGN has made a meaningful and lasting impact on the nuclear industry and the communities it serves. Our achievements are made possible through the generous support of our sponsors, which enables us to fund high-impact initiatives and sustain organizational excellence.

In 2024, our 145+ chapters contributed nearly **96,000 volunteer hours** across nuclear organizations, schools, and local communities. Our diverse membership spans students, early-career professionals, managers, and above, all united by a commitment to growth and innovation. Guided by a robust [Strategic Plan](#), NAYGN continues to deliver measurable value to our members and stakeholders. For a closer look at our progress, please explore our [2024 Annual Report](#) and [2024 Career Report](#).

As the nuclear landscape evolves, NAYGN remains committed to supporting its advancement. In 2026, we aim to expand the reach of our programs, events, and leadership development efforts. We are actively seeking sponsors to help us grow in our core focus areas: **Professional Development**, **Public Information** (including outreach to schools, institutions, government, and local communities), **Networking**, and **Knowledge Transfer and Retention**.

Why Sponsor NAYGN?

- **Inspire the Next Generation:** Help ignite passion for nuclear energy among future leaders.
- **Strengthen Workforce Retention:** Support leadership development for industry talent.
- **Foster Connections:** Build cross-company relationships that grow with our members' careers.
- **Amplify Advocacy:** Empower informed, passionate voices to shape public perception of nuclear energy.

Your sponsorship will directly support key initiatives, including our fourth standalone annual continental conference. In recognition of your support, we offer a comprehensive suite of benefits and visibility opportunities, detailed in the sponsorship levels below.

Join us in energizing the future of nuclear—your support in 2026 will make a lasting impact.

Brian Holman, NAYGN Treasurer treasurer@naygn.org



2026 NAYGN Sponsor Benefits

Multi-year sponsorship discounts are available. Contact the NAYGN Treasurer treasurer@naygn.org for more information.

LEVEL	AMOUNT	BENEFITS
Platinum	≥\$36,000 USD ≥\$50,000 CAD ≥\$720,000 MXN	<ul style="list-style-type: none"> • Organizational Benefits <ul style="list-style-type: none"> ○ Premier logo placement on the NAYGN website ○ Considered for NAYGN's Executive Advisory Council (EAC) during sponsorship term¹ ○ One custom NAYGN webinar per year (topic/content developed by sponsor)² ○ Early access to 2026 Career Report data to include one-on-one presentation of top findings ○ One NAYGN Clean Energy podcast episode (topic/content chosen by sponsor)³ ○ Quarterly feature in the biweekly NAYGN newsletter • Conference Benefits⁴ <ul style="list-style-type: none"> ○ Recognition as a Platinum Sponsor on the conference website ○ 10 complimentary attendee registrations ○ 1 complimentary exhibitor booth ○ 1 student scholarship awarded in your organization's name⁵ ○ 1 showcase video played during the conference and hosted on the NAYGN sponsor webpage⁶ ○ 1 custom-designed conference sponsorship opportunity⁷
Gold	≥\$22,000 USD ≥\$30,000 CAD ≥\$440,000 MXN	<ul style="list-style-type: none"> • Organizational Benefits <ul style="list-style-type: none"> ○ Prominent logo placement on the NAYGN website ○ One custom NAYGN webinar per year (topic/content developed by sponsor)² ○ Quarterly feature in the biweekly NAYGN newsletter • Conference Benefits⁴ <ul style="list-style-type: none"> ○ 5 complimentary attendee registrations ○ 3 attendee registrations at 50% discount ○ 50% discount on exhibitor booth. ○ 1 student scholarship awarded in your organization's name⁵ ○ 1 showcase video played during the conference and hosted on the NAYGN sponsor webpage⁶
Silver	≥\$12,000 USD ≥\$17,000 CAD ≥\$240,000 MXN	<ul style="list-style-type: none"> • Organizational Benefits <ul style="list-style-type: none"> ○ Logo placement on the NAYGN website • Conference Benefits⁴ <ul style="list-style-type: none"> ○ 6 attendee registrations at 50% discount ○ Choice of⁸: <ul style="list-style-type: none"> ○ 2 complimentary attendee registrations, OR ○ 25% discount on exhibitor booth

LEVEL	AMOUNT	BENEFITS
Bronze	≥\$6,000 USD ≥\$8,000 CAD ≥\$120,000 MXN	<ul style="list-style-type: none"> • Organizational Benefits <ul style="list-style-type: none"> ◦ Logo placement on the NAYGN website • Conference Benefits⁴ <ul style="list-style-type: none"> ◦ Choice of⁸: <ul style="list-style-type: none"> ◦ 4 attendee registrations at 50% discount, OR ◦ 25% discount on exhibitor booth
Supporter	≥\$3,000 USD ≥\$4,000 CAD ≥\$60,000 MXN	<ul style="list-style-type: none"> • Organizational Benefits <ul style="list-style-type: none"> ◦ Logo placement on the NAYGN website • Conference Benefits⁴ <ul style="list-style-type: none"> ◦ 2 attendee registrations at 50% discount

Additional Details

1. Executive Advisory Council (EAC) Eligibility

EAC participation is limited to sponsors with a strong commitment to clean energy, a proven history of supporting the nuclear industry, and a demonstrated interest in its future growth. Membership is subject to review by current EAC members and the NAYGN Board of Directors.

2. Sponsored Webinars

Sponsors may host one custom webinar per year. Webinars must be scheduled in advance by contacting communications@naygn.org. Sponsors are responsible for content and presentation; NAYGN will assist with coordination, hosting, and promotion. All content is subject to NAYGN approval. Recruitment-focused presentations are not permitted. NAYGN does not guarantee a minimum number of webinar attendees.

3. Sponsored Podcasts

Sponsors may coordinate a custom podcast with the NAYGN Public Information Officer at pi@naygn.org. Sponsors provide equipment and speakers (industry experts or advocates). NAYGN will review content, promote the episode, and highlight sponsorship. Recruitment content is not allowed. NAYGN does not guarantee a minimum number of podcast views.

4. Conference Benefits

Benefits apply only to the 2026 Annual Conference and cannot be carried over. Discount codes expire at the end of regular registration. Exhibitor booth discounts for Platinum and Gold sponsors are guaranteed only if payment is received by February 1, 2026. After that, exhibitor booth availability is not guaranteed. Sponsors are responsible for exhibitor booth setup and staffing.

5. Student Scholarships

Scholarships are awarded through an application process reviewed by NAYGN. Winners are selected based on merit, and sponsors will be publicly recognized.

6. Sponsor Videos

Sponsors must produce their own videos, subject to NAYGN approval.

- Platinum: Up to 2 minutes
- Gold: Up to 30 seconds (link required for website)

Videos must be submitted at least 3 weeks before the conference. Contact treasurer@naygn.org for file submission details.

7. Custom Conference Sponsorships

Platinum sponsors may work with NAYGN to design a custom sponsorship for added visibility. Additional costs will be determined based on selected options.

8. Silver & Bronze Sponsor Choices

Sponsors must choose between discounted registrations or an exhibitor booth discount before codes or invoices are issued. To request a change after selection, contact conference@naygn.org.

