

May 26, 2016

NAYGN Members,

On May 23, 2016, a new initiative called The NAYGN Impact was introduced to the attendees at the NAYGN conference in Miami. This initiative was created to complement current industry efforts to improve efficiency while also advocating for nuclear energy facilities to be fully recognized for their value. This is not a change to the current NAYGN mission nor is it a request for chapters to increase the number of hours they volunteer. This is instead an opportunity for our organization to align its efforts with what will make the most impact within our companies and the nuclear industry.

The goals of **The NAYGN Impact** initiative are to (1) ensure the efforts of the NAYGN organization are aligned to advance the future of the nuclear industry and (2) communicate the value that NAYGN provides. We are asking each chapter to decide what impact they want to make and determine one action they can take as a chapter to help advance the industry.

What does this look like?

- Maybe your site is experiencing a lot of turnover, so your chapter decides to focus on retention efforts through building a strong sense of community.
- Maybe you're in an area of the country where nuclear is not popular, so your chapter focuses on public outreach.
- Maybe your local community can't support the technical jobs needed at the plant, so your chapter works with high school students in STEM education opportunities.
- Maybe your site is struggling to develop their leadership pipeline, so your chapter focuses on leadership development.
- Maybe your company contains an aging workforce, so your chapter works to develop a new knowledge transfer and retention program.

What can you do?

- Decide how you want to be a part of The NAYGN Impact initiative. Visit [www.naygn.org/TheNAYGNImpact](http://www.naygn.org/TheNAYGNImpact) to learn more about the initiative.
- Provide feedback to your chapter leads on what you think your chapter should set for its 2016 goal.
- Get active on social media using #naygn on Facebook and Twitter. Share your pictures and information with [communications@naygn.org](mailto:communications@naygn.org) for inclusion in upcoming Go Nuke articles.

Bottom line, think about what makes sense to your chapter and what your group feels passionately about. We are asking each chapter to submit their 2016 goal tied to The NAYGN Impact by **August 31, 2016** and to share their results by **January 20, 2017**.

Together, we can make an impact on the future of the nuclear industry.

Sincerely,  
The NAYGN Core

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