August 2019 Local Chapter Lead Meeting

Nick Wilson, US Affairs Chair (usa@naygn.org)
August 20, 2019
Agenda

- Metrics
- Q3 Awards open
- Sponsorship letter incoming
- Nuclear 101
- Nuclear Science Week
- George’s adventure books!
- Social Media Take Over Lessons Learned - VCS
- Southeast Regional Event
- Quarks of the Core
- Open discussion with the President!
2019 Metrics

- Link on the NAYGN home screen NAYGN.org
- New process allows you to use filters to see 2019 live metrics from all chapters **Note: ensure you change to All Entries**
- You can also export the data
Q3 Excellence Awards open

- Nominations for the Q3 Excellence awards are now open
- Open July 1st through September 30
- Link on the home page, www.NAYGN.org
- Recognize your fellow members for their activities supporting NAYGN
2020 Sponsorship Drive

• Sponsorship Committee looking for help – contact Treasurer@NAYGN.org to get involved!
• 2020 Sponsorship Brief - will be used to assist discussions for sponsorships
• 2020 Sponsorship strategy
  • Retain current sponsors and thank them!
  • Gain commitment back from previous sponsors recently lost
  • Find new sponsors
    • Active NAYGN chapters can help!
    • Core providing one-on-one discussions and mentoring
  • Utilize our extensive network and great reputation!
• Two-way approach – Core requests support from company CNOs and LCLs request support via company sponsors
• LCLs will receive information packets for their company sponsors

Benefit to NAYGN – continue to fund our amazing initiatives and events!
You’re Invited to Nuclear 101!

- As part of this year’s Innovating Our Impact, Exelon West LaSalle Station is putting together a “How To” put on a Nuclear 101 Teacher’s Workshop.
- Exelon would like to extend an invite to any members interested in coming out to watch the workshop to get first hand experience!
- When: Friday, September 27, 2019 from 8 am – 3 pm CST
- Where: LaSalle County Generating Station, 2601 N. 21st Rd. Marseilles, IL 61341
- Agenda: Includes educational presentations, group activities, simulator demonstration, and tour of the plant
- To RSVP: Contact Steve Buck @ Steven.Buck@exeloncorp.com
- Please note that funding will need to come from your own chapter for travel.
Nuclear Science Week

THINK
CLEAN.

THINK
SOLUTIONS.

THINK
NUCLEAR.
Nuclear Science Week: The Big Event

- Happening in DC with a gala, nuclear science takeover of Rayburn House Office Building foyer, Millennial Nuclear Caucus

More info: pi@naygn.org

Seeking local volunteers!
Localized (or Regional Events)

- Set something up and register it here

  https://www.nuclearscienceweek.org/the-week/local-events/

Need ideas?

“Namaste Nuclear” – host a yoga event at a nuclear site! Or another fitness class!

Ask an expert about the HBO Miniseries “Chernobyl” (check out the video: https://www.facebook.com/TheNAYGN/videos/355844055111762/)

Nuclear “takeover” day at your local science museum

Invite the public to the plant. Host a food truck “rodeo”!
• Symphony at the nuclear plant
• Trick or Treat at the nuclear station
• Outdoor movie night on the lawn at your local nuclear plant
• Get active on social media!
• Make some fun nuclear energy memes (like Generation Atomic)
• Host a showing of Juice the Movie [(Robert@robertbryce.com)](mailto:Robert@robertbryce.com) for more info)
• Celebrate International Coffee Day on October 1st with complimentary coffee for the public (if they stop by the nuclear plant!)
• Host “Face Your Fears Day” (October 8) at the nuclear station
• Host a fall festival at your plant: bobbing for apples, s’more making, & PSLs
• Host stargazing at the nuclear station
• Host a board game night! Powergrid, anyone?
• Host an info session on the world’s first (and all natural) nuclear reactor: Oklo

When someone says they don’t support nuclear power

Be a lot cooler if you did

#WhyIChoseNuclear
Request Books by August 23rd

NAYGN will provide 5-10 free books to each chapter that requests them to be used during Nuclear Science Week in October 2019. Please only complete this survey once per chapter.

Use this link to request: https://survey.sogosurvey.com/r/L9QJOs
• NAYGN Essay contest will take place! Launch October 14. Likely a space theme. Due December 13th. Prizes TBD.

• Climate interactive: Host a mock United Nations special session on energy and climate! [https://www.climateinteractive.org/](https://www.climateinteractive.org/)

• Navigating Nuclear – First 2 High School Lessons will be released in October

• Fission Game – There’s an app for that! Link to be provided.


• Nuclear Blitz (visit 100 classrooms!) in your local school district

• Boy or Girl Scout Nuclear Science Merit Badge Workshop

• Nuclear Science Teacher Workshop

• Invite a classroom to tour the nuclear plant

• Children’s book reading @ library @ the plant @ a classroom

• **Help Needed:** email [schooloutreach@naygn.org](mailto:schooloutreach@naygn.org) if you are interested in continental outreach (contests, etc)
Nuclear Science Week
Government Focus

• No *physical* post card push day this year. Expect an *electronic graphic* to email to your legislators. (Print ready available if your chapter would like to print & mail)

• Get on agenda of state legislators public forums (typically breakfast/luncheon events). More information to come from government outreach. Contact governmentoutreach@naygn.org if interested.

• Invite your local representative or city council members for a plant tour.

Not exactly government outreach, but reaching new adult audiences:

• Get a booth at a neighborhood/city event/festival.

• Partner with a local brewery (set up a booth on a busy Saturday).

• Sporting event “Game Day Booth”.
20 for 20 Social Media Takeover

- Schedule posts around 8 or 9am, to get the most views, likes, and comments.
- “Like” your post from the NAYGN Facebook Page account after posting it, to get some momentum going.
- Try to post once per day, and look for positive things to post about nuclear.
- Avoid posting negative news about nuclear power if possible.
- Use Hashtags to help your post get found by more people, such as #Nuclear, #Energy, or #NAYGN.
20 for 20 Social Media Takeover

"I chose nuclear because of the positive impact it makes to our community and environment. We provide reliable electricity 24/7 while emitting no carbon dioxide to the atmosphere. I am proud to work in an industry where safety is valued over everything else, and where everyone has a voice and the ability to make a difference."

- Chris Slaughter
  Engineering Specialist III, Dominion Energy's V.C. Summer Nuclear Station

"I didn’t choose nuclear; nuclear chose me! I had no idea a nuclear plant was powering my life, and it was only 30 miles from my home. After college, I accepted an opportunity to work at a commercial power plant. This career path has opened my eyes to the importance of nuclear power in creating an environmentally sustainable future for our planet."

- Nina Pinckney
  Design Engineering Supervisor, Dominion Energy's V.C. Summer Nuclear Station

"Why I chose nuclear? My children deserve the best world I can give them, and I believe that can only be found in a future that includes nuclear power as part of a diverse energy portfolio. They deserve clean air and energy that does not compromise our climate. Where else are you going to find safe, reliable energy 24/7? Nuclear, that’s where."

- Amanda Smith
  Operations, Dominion Energy's V.C. Summer Nuclear Station

"I chose Nuclear because I wanted to be a part of something larger. Working in this industry not only impacts my community by providing reliable electricity, but also helping keep the environment clean, and fighting to safely send its workers home every night. I chose Nuclear because it helps me make a difference."

- Shaney Milting
  Engineer III, Dominion Energy's V.C. Summer Nuclear Station
Southeast Regional Event

NAYGN Southeast Regional Conference:
Nuclear: Powering the Gig City and Beyond...

Hosted by the TVA Chapters of NAYGN

- Wednesday, September 18th – September 20th
- Chattanooga, TN
- Chattanooga Reed House
- Registration for the 2019 Southeast Regional Conference is now open! Registration will close on 9-16-19
- https://eventpublisher.dudesolutions.com/tva/site/registration/event/naygn
Communications & Best Practices

Had a great event? Is your chapter up to something cool?

Submit an event summary and pictures to communications@naygn.org to be featured in Go Nuke!

And/or to usa@naygn.org to share on the next LCL call!
QUARKS OF THE CORE

• Webinar Series to learn all about your core members
• From the Top to the Bottom and Left to Right learn about the Strange and Charming details about the NAYGN Core
• 2nd webinar: 8/21 @ 1100 Join Here
• 3rd webinar: 8/28 @ 1100 Join Here
OPEN DISCUSSION WITH NAYGN PRESIDENT