

**NAYGN**

NORTH AMERICAN YOUNG GENERATION IN NUCLEAR

# January 2020 Local Chapter Lead Meeting

Nick Wilson, United States Affairs Chair

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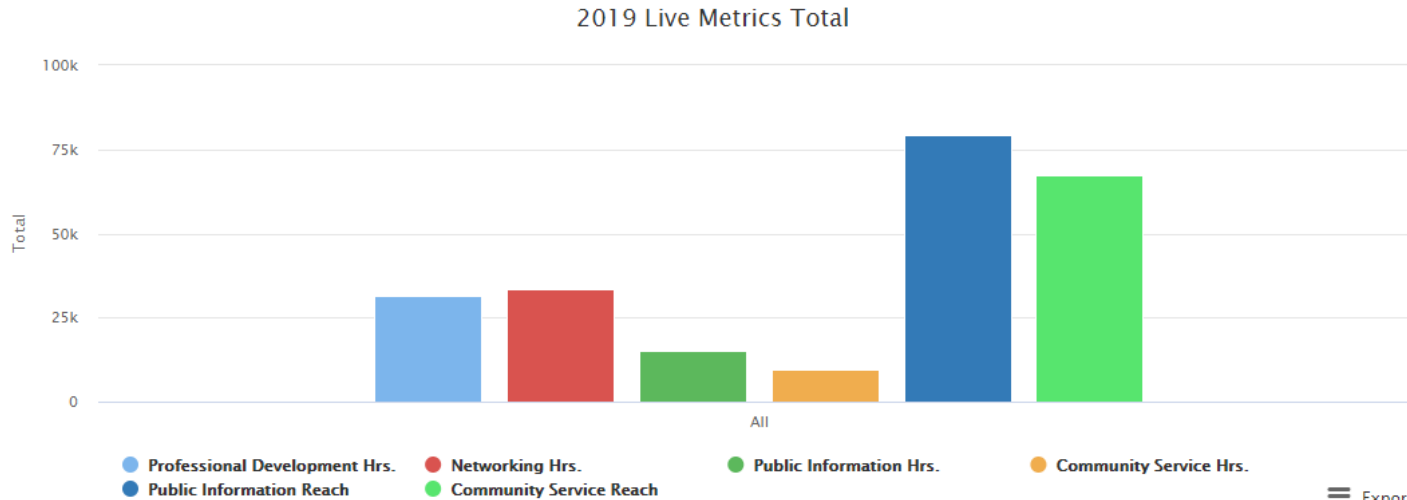
January 22<sup>nd</sup>, 2020

# Agenda

- ▶ Metrics
- ▶ Nuclear Energy Assembly
- ▶ Core Nominations
- ▶ Annual Awards
- ▶ Strategic Plan
- ▶ PD Update - NAYGN Book Club
- ▶ PI - Social Media Contest
- ▶ Social Media Contest
- ▶ Open discussion with NAYGN President

# 2019 Metrics

- ▶ <https://naygn.org/local-chapters/metrics/>
- ▶ Preliminary total: 89,992 (2018: 89,627)
- ▶ Reach: 146,564 People!! (2018: 125,366)
- ▶ Any forgotten metrics for 2019, enter NOW! Contact me!



# 2020 Metrics

- ▶ <https://naygn.org/local-chapters/metrics/>
- ▶ Don't forget to start entering your metrics :P
- ▶ Feedback from 2019:
  - ▶ Keep region/chapter when hit submit new
    - ▶ Being worked on by vendor
  - ▶ 12/31/19 defaults to 12/31/0019
    - ▶ Placing a support request with vendor
  - ▶ Doesn't take decimals, 12.5 -> 125
    - ▶ Fixed!
  - ▶ What else?

# 2020 Nuclear Energy Assembly and NAYGN National Conference

- ▶ <https://www.nei.org/conferences/nuclear-energy-assembly/>
- ▶ May 20<sup>th</sup> to 22<sup>nd</sup>, at the Grand Hyatt in Washington DC
- ▶ NAYGN events the day before including LCL Symposium
- ▶ LCL Symposium May 19<sup>th</sup> tentatively beginning at 8 am.
- ▶ Registration open, NAYGN prices:

REGISTRATION TYPE	MEMBER
<b>Early Bird Registration</b> Registrations received on or before February 9	\$835
<b>Advanced Registration</b> Registrations received after February 9	\$935
<b>Regular Registration</b> Registrations received after April 29	\$1,060

# Core Nominations Open

- ▶ Interested in helping lead NAYGN?
  - ▶ Nominations accepted through February 7<sup>th</sup>
  - ▶ Reach out to Christine Johnsen, [past-president@naygn.org](mailto:past-president@naygn.org)
  - ▶ Positions open:
    - ▶ Vice President, Treasurer, Canadian Affairs Chair, Professional Development



# Annual Awards

- ▶ Nominations are open for qualifying activities performed during the 2019 calendar year. The following awards are available for nominations:
  - ▶ Best Chapter in Region
  - ▶ Best Chapter in Knowledge Transfer and Retention
  - ▶ Best Chapter in Public Information
  - ▶ Best Chapter in Professional Development
  - ▶ Individual Achievement Award
  - ▶ Future Award
  - ▶ Founder's Award



# Annual Awards

Nominate here: <https://www.surveymonkey.com/r/BZQ9T89>

Nominations will be open through **February 29, 2020**.

Nominate a member of your chapter and make sure to ***nominate your Chapter!***

Past annual award winners are on the website:

<https://naygn.org/committees/awards/>

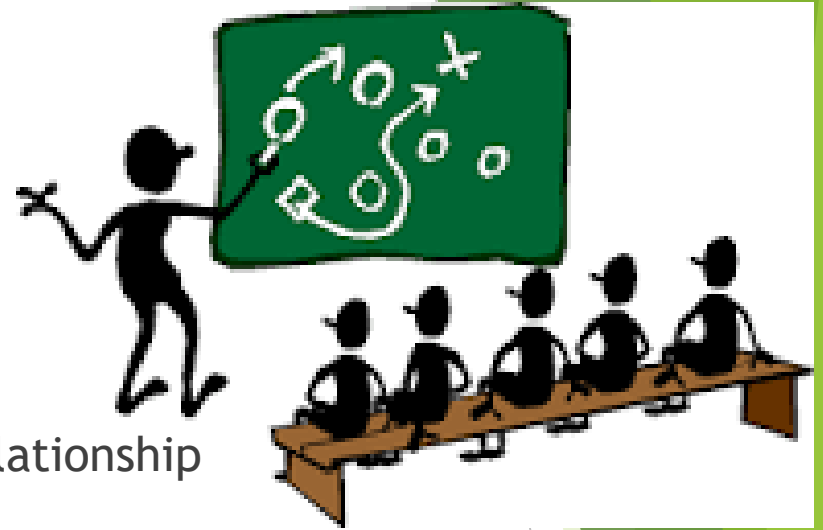
Full information on the types of Awards is available at

<http://naygn.org/committees/awards/>.

Any questions, please contact [awards@naygn.org](mailto:awards@naygn.org)



# Strategic Plan





- ▶ Key focuses
  - ▶ Strengthening NAYGN's Industry Relationship
  - ▶ Improving the member experience
  - ▶ Fortifying NAYGN's Organizational Health

We encourage you to check out this plan and provide us with any feedback you may have:

<https://naygn.org/wp-content/uploads/2020/01/Strategic-Plan-2020.pdf>

# PD - NAYGN Book Club



## BOOK CLUB

**You are invited to kick off 2020 with the NAYGN Professional Development Book Club!**

**During the first quarter of 2020, we will be reading and discussing *How to Fail at Almost Everything and Still Win Big* by Scott Adams.**

**STARTING JANUARY 23RD**  
**Discussing Chapters 1-13**

The NAYGN Professional Development committee will be hosting a book club webinar once a month starting in January 2020. Each quarter a new book will be selected and discussed. We hope you join our webinar series as a chapter or on an individual basis. Be on the lookout for your Webex Webinar invitation!

Email [pd@naygn.org](mailto:pd@naygn.org) for more information.

- ▶ Q1 2020 reading “How to Fail at Almost Everything and Still Win Big”
  - ▶ First webinar: TOMORROW
    - ▶ 1 PM eastern
  - ▶ Email [pd@naygn.org](mailto:pd@naygn.org) with questions, or missed the invite

Great gift idea for your NAYGN friends!

<https://www.amazon.com/How-Fail-Almost-Everything-Still-ebook/dp/B00C00FEA4>



# PI - Social Media Contest

- ▶ In partnership with Generation Atomic and ANS YMG
- ▶ Theme of the contest is, “*Nuclear on the Human Scale*” (think football fields, coke cans, etc.)
- ▶ Full details in membership email sent Dec 17th
- ▶ Deadline to submit is Feb 14th and there are \$1000 in prizes
- ▶ You can submit a meme, video, or infographic to #FallInLoveWithU on any social platform

**SOCIAL MEDIA CONTEST**  
**\$1000 IN PRIZES**  
**THREE WAYS TO WIN**  
BROUGHT TO YOU BY:  
ANS YMG NAYGN GENERATION ATOMIC

**I SAW YOU SHARE ANTI-NUCLEAR POWER MEMES**  
**MEME**  
**YOU ARE GETTING A SCIENCE TEXTBOOK THIS YEAR**

**THEME: NUCLEAR ON THE HUMAN SCALE**

**VIDEO**

**SUBMIT TO FB, TWITTER OR INSTAGRAM W/ HASHTAG #FallInLoveWithU**  
**OR SUBMIT TO bit.ly/fallinlovewithu**  
**DEADLINE: FEBRUARY 14**

**INFOGRAPHIC**  
There are only eight places on earth with large electrical grids and very low carbon emissions.  
ONTARIO QUEBEC FRANCE  
SWEDEN  
NORWAY  
BRITISH COLUMBIA  
PARAGUAY SWITZERLAND  
WE KNOW HOW TO DO THIS  
They all use constant hydro and nuclear power along with intermittent wind and solar.  
HYDRO NUCLEAR WIND SOLAR FOSSIL  
#WeNeedItAll

# Communications & Best Practices

- ▶ Had a great event? Is your chapter up to something cool?
- ▶ Submit an event summary and pictures to [communications@naygn.org](mailto:communications@naygn.org) to be featured in the Go Nuke article.
- ▶ And/or [engagement@naygn.org](mailto:engagement@naygn.org) to have
- ▶ And/or to [USA@naygn.org](mailto:USA@naygn.org) and [Canada@naygn.org](mailto:Canada@naygn.org) to be shared on the next LCL call.

# Open Discussion with NAYGN President

- ▶ What organizations (WIN, CNS, ANS) does your chapter commonly partner with?