Post Card Push Day 2020

Thank you for participating in NAYGN’s first virtual Post Card Push Day! PCPD is a great way to let your Congressmen know their constituents support nuclear power. The following directions are a general guide to using Facebook to contact your Congressmen. However you are not limited to Facebook, but rather can use the social media platform of your choice.

Preparation:

- Identify the Senators and House Representatives that represent the members of your chapter. Congressmen listen best to their own constituents.
- Decide if you will make posts from your NAYGN chapter Facebook page, or if one member will make posts from a personal account.
- Choose your message. The following options are factoids you can include in your posts:
  - Nuclear power plants operated at full capacity more than 93% of the time in 2019—making it the most reliable energy source in America.
  - Nuclear plants contribute nearly $60 billion annually to America’s GDP.
  - Nuclear power accounted for 55% of America’s clean energy in 2019.
  - Or Nuclear power generation accounted for approximately 15% of Canada’s electricity in 2018.

Making the Post

- **Try to make the posts on Thursday, October 22 during Nuclear Science Week.** If you miss this date, it’s ok to make them on another day.
- **Tag one Congressman.**
  - Example: @Congressman David Scott
- **Recommended format of the message:**
  - Please support Nuclear Power!
  - *Insert choice of factoid.*
  - *Insert GIF provided by NAYGN*
- **Repeat for as many Congressmen as you want to tag.**
- **Tell you chapter members to like and share all of the posts.** This will help them grab the Congressmen’s attention, and will also spread awareness to the general public!