



NAYGN continued to grow in 2019, with 77 chapters reporting metrics, we had an increase in both members hours and public reach from 2018. The Northeast and Southeast regions saw an especially large increase in activity and reach, reflecting NAYGN's continued pace in industry advocacy.

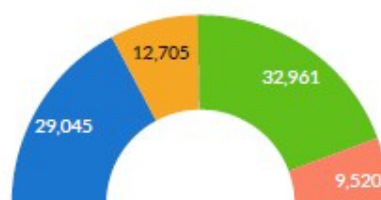


91,120 member hours



142,675 people reached

2019 Member Hours



■ Prof. Dev. (34.48%) ■ Publ. Info. (15.08%)
■ Networking (39.13%) ■ Comm. Service (11.3%)



NAYGN released 6,000 copies of *George's Energy Adventure*, sequel to *Marie's Electric Adventure*. In this new book George learns about the different sources of electricity and how to balance their advantages and costs. The books were shipped across North

America and read to hundreds of classrooms and students.

Year 2019 also marked NAYGN's 20th Anniversary, celebrated in Washington DC preceding NAYGN's annual conference. Highlights included a panel discussion with past presidents of NAYGN, an Atomic Wings luncheon with staffers, and a 200-man Hill Day meeting US representatives.



23 Chapters took over NAYGN's social media accounts for a week each, generating 100's of posts and fantastic memes.

- Chapters showcased plant tours, school outreach events, community service, and the energy and advocacy that drives NAYGN!
- Partnered with #WhyIChoseNuclear and #RealLivingScientist campaigns to amplify the voice of advocacy.
- Reaching 40k+ people in posts each month, with 10k engagements.

