**Engagement Committee Goal:** To review the current engagement of the NAYGN organization and form actions and initiatives to increase member engagement. The committee will implement tools and processes to help chapters achieve organizational goals, increase membership, and improve overall chapter health.

**Background & Purpose**

Members are the most important part of NAYGN. They are also the most dynamic. Inspiring

action within this population can be easily accomplished by tapping into their enthusiasm and

energy. NAYGN aims to develop a growth strategy that recognizes where losses may occur and

has vision of emerging areas that may be fertile for growth of new chapters.

**Committee:** Email engagement@naygn.org

**Core Sponsor:** NAYGN Vice President

Matthew Mairinger, vp@naygn.org

**Committee Lead:** Chris Slaughter chris.slaughter@dominionenergy.com

**Committee Members**

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| --- | --- |
| **Committee Members** | **Email** |
| Christopher Chance | Christopher.Chance@duke-energy.com |
| Elizabeth Smith | esmi115@entergy.com |
| Courtney Tampas  | Courtney.A.Tampas@dominionenergy.com |
| Paul Rodi | PJRODI@SOUTHERNCO.COM  |
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**Roles and Responsibilities**

1. Develop actions and initiatives based on input from the committee, NAYGN members, and NAYGN core.
2. Identify groups of potential members, create targeted campaigns to attract members, design and promote the annual membership drive, and identify opportunities for current members to help the recruiting effort
3. The NAYGN core sponsor is responsible for general guidiance of the committee. The Committee lead is responsible for leading committee activities and member actions.
4. Committee to provide periodic updates to the Core and the general membership on committee initiatives.
5. identify and communicate areas of concern or opportunities for improvement within the Committee.
6. Maintain the Engagement Committee Charter current by reviewing and, if necessary, revising it periodically.

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