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2025 Sponsorship Brief

Background and 2025 Goals

North American Young Generation in Nuclear (NAYGN) is a premier, young generation led, professional development organization. Our vision of **“Developing leaders to energize the future of nuclear!”** has continued to make lasting impacts within our industry and surrounding communities for over 25 years. Our organizational success would not be possible without the financial support from our [sponsors](#) which allows us to fund our impactful initiatives and sustain our high performance. Through your support, NAYGN can provide programming customized to our members and chapters, giving them access to key initiatives year-round. In 2023, our 145+ NAYGN chapters and their 3,000+ members contributed 84,000+ hours to their nuclear organizations, local communities, and our industry while building the skills needed to become strong and effective future leaders. NAYGN has an ambitious ongoing [Strategic Plan](#) to continue delivering value to our members and stakeholders, and we have produced a [2023 Year in Review video](#), an [end of year 2023 report](#), and a [2024 Career Report](#).

To support the ongoing growth and evolution of the nuclear industry in recent years, it is important that we continue the valuable work of NAYGN. In 2025, we hope to sustain our strong performance and continue the growth and impact of our targeted programs, special events, and leadership development for our members. We are seeking corporate sponsors for 2025 to enable NAYGN to continue providing value to the industry by executing our planned initiatives, including our third standalone annual continental conference, and meeting our goals of Professional Development, Public Information, Recruitment and Retention, Knowledge Transfer, and Networking. NAYGN appreciates your support and will provide the benefits and recognition of its sponsors as described in the table below.

In the past, the benefits of sponsoring at higher tiers were not commensurate with the increase in sponsorship amount. Since implementation of our standalone conference in 2023, we are now able to provide greater benefits to our sponsors. This includes complimentary or discounted conference registration, and for our platinum and gold level sponsors, complimentary or discounted exhibitor booths, a showcase video at the conference, as well as other non-conference related benefits. See the table below for detailed benefits, including deadlines for use of certain benefits.

NAYGN looks forward to energizing the future of nuclear and our members with your support in 2025.

Brian Holman, NAYGN Treasurer treasurer@naygn.org

NAYGN Sponsorship Committee sponsorship@naygn.org



2025 NAYGN Sponsor Benefits

Level	Amount	Benefits
Platinum	<p>≥\$36,000 USD ≥\$49,000 CAD ≥\$612,000 MXN</p>	<ul style="list-style-type: none"> • Organizational Benefits <ul style="list-style-type: none"> ○ Platinum level recognition (by logo) on the NAYGN website ○ Company to be considered for NAYGN's Executive Advisory Council (EAC) for the duration of the platinum sponsorship.¹ ○ One custom NAYGN webinar advertised as sponsored on behalf of the sponsoring organization, per year. Companies can choose the topic and content for each webinar.² • Conference Benefits³ <ul style="list-style-type: none"> ○ Featured as a platinum sponsor on the conference website. ○ Ten complimentary attendee registrations (approximately \$7k USD in value) ○ One complimentary expo booth (approximately \$5k USD in value) ○ One student scholarship awarded on behalf of the sponsoring organization (includes registration, airfare, and lodging).⁴ ○ One showcase video of the sponsoring organization to be played during the conference and hosted on the NAYGN sponsors webpage.⁵
Gold	<p>≥\$20,000 USD ≥\$27,000 CAD ≥\$340,000 MXN</p>	<ul style="list-style-type: none"> • Organizational Benefits <ul style="list-style-type: none"> ○ Gold level recognition (by logo) on the NAYGN website. ○ One custom NAYGN webinar advertised as sponsored on behalf of the sponsoring organization, per year. Companies can choose the topic and content for each webinar.² • Conference Benefits³ <ul style="list-style-type: none"> ○ Five complimentary attendee registrations (approximately \$3.5k USD in value). ○ 50% discount on expo booth (approximately \$2.5k USD in value). ○ One student scholarship awarded on behalf of the sponsoring organization (includes registration, airfare, and lodging).⁴ ○ One showcase video of the sponsoring organization to be played during the conference and linked from the NAYGN sponsors webpage.⁵
Silver	<p>≥\$10,000 USD ≥\$14,000 CAD ≥\$170,000 MXN</p>	<ul style="list-style-type: none"> • Organizational Benefits <ul style="list-style-type: none"> ○ Silver level recognition (by logo) on the NAYGN website. • Conference Benefits³ <ul style="list-style-type: none"> ○ Eight 50% discounted attendee registrations (approximately \$2.8k USD in value).
Supporter	<p>≥\$2,000 USD ≥\$3,000 CAD ≥\$34,000 MXN</p>	<ul style="list-style-type: none"> • Organizational Benefits <ul style="list-style-type: none"> ○ Supporter level recognition (by logo) on the NAYGN website. • Conference Benefits³ <ul style="list-style-type: none"> ○ Four 50% discounted attendee registrations (approximately \$1.4k USD in value).
Contributor	<p><\$2,000 USD <\$3,000 CAD <\$34,000 MXN</p>	<ul style="list-style-type: none"> • Organizational Benefits <ul style="list-style-type: none"> ○ Contributor level recognition (by logo) on the NAYGN website.

Additional Details

1. EAC participation is limited to sponsors committed to clean energy, a proven history of support for the nuclear industry, and a commitment to growing the nuclear industry in the future. Membership is subject to existing EAC member and NAYGN Board of Director review.
2. Company sponsored webinars can be scheduled at any time but must be planned sufficiently in advance (contact communications@naygn.org for details on timelines and process). The sponsor organization will produce the webinar details (topic, presentation materials, etc.) and present the material, and NAYGN's Professional Development committee will assist in coordinating topics and content development. NAYGN will schedule (i.e., establish WebEx), host, and advertise the event via our internal system, and the NAYGN communications team will ensure sponsorship is highlighted in all advertisements. NAYGN reserves the right to approve all webinar topics and presentation materials, and recruitment style presentations will not be approved.
3. Conference benefits cannot be carried over to subsequent years or events. All registration discount codes expire at the end of regular registration for the conference. The discounted exhibitor booth for Platinum and Gold sponsors is guaranteed only if the sponsorship payment is received prior to February 1, 2025. If received later, then a booth will be provided based on availability at the time of the exhibitor booth request (submittal of the exhibitor prospectus) for Platinum sponsors and at the time of payment receipt of the remainder of the booth price for Gold sponsors. Sponsor Organizations are responsible for all materials and personnel within their booth.
4. Applications for student scholarships will be open via an application process and reviewed by an NAYGN scholarship committee. Scholarship award winners will be selected by NAYGN based on merit, and their scholarship will be advertised with the sponsor organization being recognized as the sponsor.
5. Videos shall be produced by the sponsoring organization and are subject to NAYGN approval for alignment with NAYGN mission and values. Platinum sponsor videos shall not exceed 2 minutes, unless otherwise approved by NAYGN. Gold sponsor videos shall not exceed 30 seconds, unless otherwise approved by NAYGN, and a link must be provided to be included on the sponsors webpage. For a video to be shown at the conference, it must be provided at least 3 weeks prior to the conference start date. Contact treasurer@naygn.org for details on how to provide a large file.