**Engagement Committee Goal:**

To review the current engagement of NAYGN and create and implement actions and initiatives to increase member engagement. This committee will implement tools and processes to help existing chapters maintain and increase membership, as well as to create new chapters.

**Background & Purpose:**

Our members are the most important part of NAYGN; they are also the most dynamic. Inspiring action within this population can be best accomplished by tapping into their enthusiasm and energy. The Engagement Committee develops specific initiatives that improve chapter retention, increase the growth and engagement of existing chapters, and result in the creation of new chapters.

**Committee Email:** [engagement](mailto:engagement)@naygn.org

**Board Sponsor:** NAYGN Vice President, [vp@naygn.org](mailto:vp@naygn.org)

**Committee Lead Responsibilities:**

1. The committee lead is responsible for coordinating committee activities and driving completion of member actions.
2. The committee lead shall provide periodic updates to the Board sponsor so that NAYGN’s general membership is aware of committee initiatives.
3. The committee lead shall identify and communicate areas of concern or opportunities for improvement within the Committee.

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**Committee Member Roles and Responsibilities**

1. The committee shall develop actions and initiatives to increase the number of NAYGN members.
2. The committee shall identify groups of potential members and create targeted campaigns to attract new members.
3. Individual committee members shall be responsible for any committee activities and initiatives they are working on or leading, and should provide periodic updates to the committee lead about their activities, including any assistance they may need.
4. The Committee shall maintain the Engagement Committee Charter current by reviewing and, if necessary, revising it periodically.