



NAYGN

NORTH AMERICAN YOUNG GENERATION IN NUCLEAR

NAYGN ANNUAL STRATEGIC PLAN 2025

Christy Fletcher
NAYGN PRESIDENT

Annual Strategic Plan 2025

Overview

NAYGN's Board of Directors are responsible for the overall success and growth of the organization. With the ever-changing nuclear landscape, the focus of the Board of Directors changes from year to year to best address the needs of the industry. Strategic initiatives are developed for each Board member to provide a guide for what NAYGN desires to achieve over the year.

Focus

For 2025, the Board of Directors will focus on chapter development and connecting with other nuclear professional development organizations. Existing chapters will be encouraged to grow the level of engagement of their members, and chapters that have gone dormant will be encouraged to make a fresh start, no matter how small. A particular focus will be to revitalize NAYGN chapters in Mexico which have been dormant for a few years. The Board of Directors will also look to create new chapters at organizations and companies throughout North America. One of the best ways to build engagement at chapters is to partner with like-minded organizations. NAYGN will work with organizations such as Women in Nuclear, the American Nuclear Society, and the Canadian Nuclear Association to organize energizing events for our members.

Feedback

NAYGN's Board of Directors welcomes feedback on our strategic initiatives for 2025. Please contact President@naygn.org to discuss ideas you have to grow NAYGN.

Q1 Strategic Initiatives

Position	Strategic Initiative
President	Pursue grants as an alternate source of revenue
Vice President	Select a long-term Conference Planner
Past President	Develop steps needed to create a new DEI committee: international relations
Treasurer	Develop new approach to contacting new and existing sponsors
US Operating Officer	Restart dormant NAYGN chapters
Canadian Operating Officer	Obtain new Canadian company sponsorship
Professional Development Officer	Revise NucLeaders Program to include capstone project
Public Information Officer	Refresh material available in NAYGN's Resource Library
Communication Officer	Launch a new Awards Structure
Technology Officer	Transition from Webex and Google Drive to Microsoft Teams
DEI Officer	Incorporate DEI into Vision and Mission Statement

Q2 Strategic Initiatives

Position	Strategic Initiative
President	Review existing MOUs to improve NAYGN's connections with other nuclear organizations.
Vice President	Create a new chapter in Mexico.
Past President	Continue pursuing grants as an alternate source of revenue.
Treasurer	No new initiative to allow sufficient time to follow up with sponsors.
US Operating Officer	Implement standardized chapter health assessment.
Canadian Operating Officer	Implement standardized chapter health assessment.
Professional Development Officer	No new initiative to allow sufficient time to complete the Continental Conference.
Public Information Officer	Reestablish US Hill Day.
Communication Officer	No new initiative to allow sufficient time to select Award Recipients.
Technology Officer	Improve website user experience.
DEI Officer	Launch a new committee: International Relations.

Q3 Strategic Initiatives

Position	Strategic Initiative
President	Enhance collaboration with nuclear organizations in North America.
Vice President	Create strategy for NAYGN's presence at COP30.
Past President	Ensure each Continental Committee is healthy and running efficiently.
Treasurer	Seek sponsorship outside of the nuclear industry.
US Operating Officer	Organize a lessons learned call with LCLs for conference feedback.
Canadian Operating Officer	Organize a lessons learned call with LCLs for conference feedback.
Professional Development Officer	Publish certification for NAYGN's Professional Development webinars.
Public Information Officer	Organize a non-conference Clean Energy event.
Communication Officer	Enhance communication between members of different chapters.
Technology Officer	Enhance communication between members of different chapters.
DEI Officer	Form new committee: Spanish Outreach Committee.

Q4 Strategic Initiatives

Position	Strategic Initiative
President	No new initiative to allow time to continue building connections with other organizations.
Vice President	Research possibilities for a new NAYGN chapter in North America, but outside of USA/CAN/MEX.
Past President	Mentor new DEI committees.
Treasurer	Finalize and implement NAYGN investment strategy.
US Operating Officer	Work with regions to plan a 500+ person outreach event.
Canadian Operating Officer	Begin discussions with chapters in Mexico for a Mexico region event in 2027.
Professional Development Officer	Expand AMP to include mentoring programs hosted by other nuclear professional organizations.
Public Information Officer	Create talking points for NAYGN members to discuss siting new nuclear development with the public.
Communication Officer	Create a process that allows NAYGN to quickly join in trending social media.
Technology Officer	Enhance communication between members of different chapters.
DEI Officer	No new initiative to grow new committees.