



# NAYGN

NORTH AMERICAN YOUNG GENERATION IN NUCLEAR

## NAYGN STRATEGIC 5-YEAR PLAN

*2025*

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NAYGN PRESIDENT

# Strategic 5-Year Plan

## Overview

NAYGN's Board of Directors are responsible for the long-term success and growth of the organization. Due to the relatively short tenure of each Board of Director position, it is important for future Boards to understand the vision of their predecessors. However, the direction of NAYGN is always determined by the active Board.

Every year, the Board of Directors meets to ensure that the long-term vision and goals of NAYGN are effectively serving our members and the nuclear industry. The Board will revise this plan as necessary to adapt to changing needs. This 5 Year Plan was first developed for 2024 and later revised for 2025. The 2025 revision adds clarification to select items and adds a focus on Regional Events.

## Focus

For the next 5 years, collaboration will be critical amongst nuclear professional development organizations. The nuclear industry is projected to begin construction on a scale not seen in decades, and it will be critical to work together to meet the needs of nuclear employees. The Board of Directors has developed this 5 year plan with that collaboration in mind, but readers will note numerous objectives that are unique to the growth of NAYGN.

## Feedback

NAYGN's Board of Directors welcomes feedback on our strategic initiatives for the next 5 years. Please contact [President@naygn.org](mailto:President@naygn.org) to discuss ideas you have to grow NAYGN.

# 2025 Strategic Initiatives

## Enhance Engagement

- Host a student outreach event as part of NAYGN's Continental Conference that reaches at least 50 local students.
- Mexico with 1+ active chapter(s)
- 1 region organizes a government outreach event

## Improve Autonomy

- Incorporate DEI into mission statement/vision
- Pursue grants as an alternate revenue stream

## Standard Metrics Improvement

- Have 100 active chapters reporting metrics
- Obtain sponsorship from at least 30 companies

# 2026 Strategic Initiatives

## Improving the Health of NAYGN

- Hire a permanent, long-term conference planner.
- Mexico with 3+ chapters and 30+ members (to reinstate Mexico Operating Officer)
- Regions participate in one event that reaches 500 people outside the nuclear industry.
- NAYGN's website is available in Spanish

## Standard Metrics Improvement

- Have 105 active chapters reporting metrics
- Increase company sponsorship 10% from 2025

# 2027 Strategic Initiatives

## Expanding Horizons

- Host the continental conference in Canada
- Create a new board position for international relations to manage expansion into North American countries besides Canada, Mexico, and the United States.
- Create 1 New chapter in North America, but outside of Mexico/US/Canada
- Hold a Mexico regional event

## Standard Metrics Improvement

- Have 110 active chapters reporting metrics
- Increase company sponsorship 10% from 2026

# 2028 Strategic Initiatives

## Deepening Engagement

- Children's books in 10 languages with print-on-demand services
- Partner with another young professional organization or clean energy organization to host a 2028 Continental Conference
- Regions host one joint event with a non-nuclear organization

## Standard Metrics Improvement

- Have 115 active chapters reporting metrics
- Increase company sponsorship 10% from 2027

# 2029 Strategic Initiatives

## 30th Anniversary

- NAYGN will host its Continental Conference near an SMR or advanced nuclear site under construction. We'll offer tours to our members and host a large public information event for the general public.
- Regions host at least two events during the year, and each event has participation from at least three chapters.

## Standard Metrics Improvement

- Have 120 active chapters reporting metrics
- Increase company sponsorship 10% from 2028

# 2030 Strategic Initiatives

## New Partnerships

- The Atomic Allies in the US will be celebrating its 10th anniversary! Using this as inspiration, nuclear organizations across North America could partner together for one large conference. This will require conversations with each organization starting in 2025.
- Each region hosts one joint event with another professional nuclear organization.