



Binding Energy: Elevating NAYGN with Everyone's Contribution

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Agenda

NAYGN Value – Shaping Careers

NAYGN Updates

Career Report

2026 Sponsorship

NAYGN Activities

Committees

LCL Tools for Success

Resource Hub

- LCL Guidance/Charter
- Templates/Branding
- Swag
- Additional Resources

Metrics

What Counts?

2024 Summary

Collaboration

NAYGN Value – Shaping Your Career

- Provide opportunities to develop soft skills outside of your job responsibilities
- Knowledge transfer within company
- Make connections across the globe – expand your network!
- Leadership opportunities



Hill Day



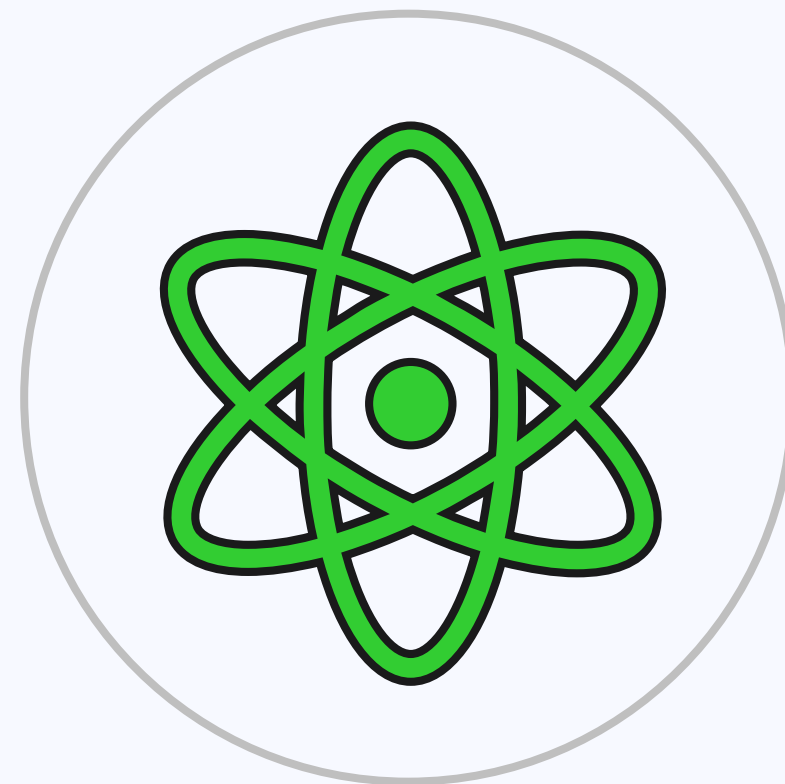
San Onofre Plant Tour



Midwest Regional Conf.

NAYGN Updates

A quick overview of what's happening in NAYGN



NAYGN Activities

AMP, NucLEADers, Hill
Day, Student Contests,
Webinars, etc.



2026 Sponsorships

Sponsorship Package
Explained



Committees

Professional
Development, Public
Information,
Communication &
Technology



Career Report

Top Findings, Report
Applications

NAYGN Activities

- **NEW:**

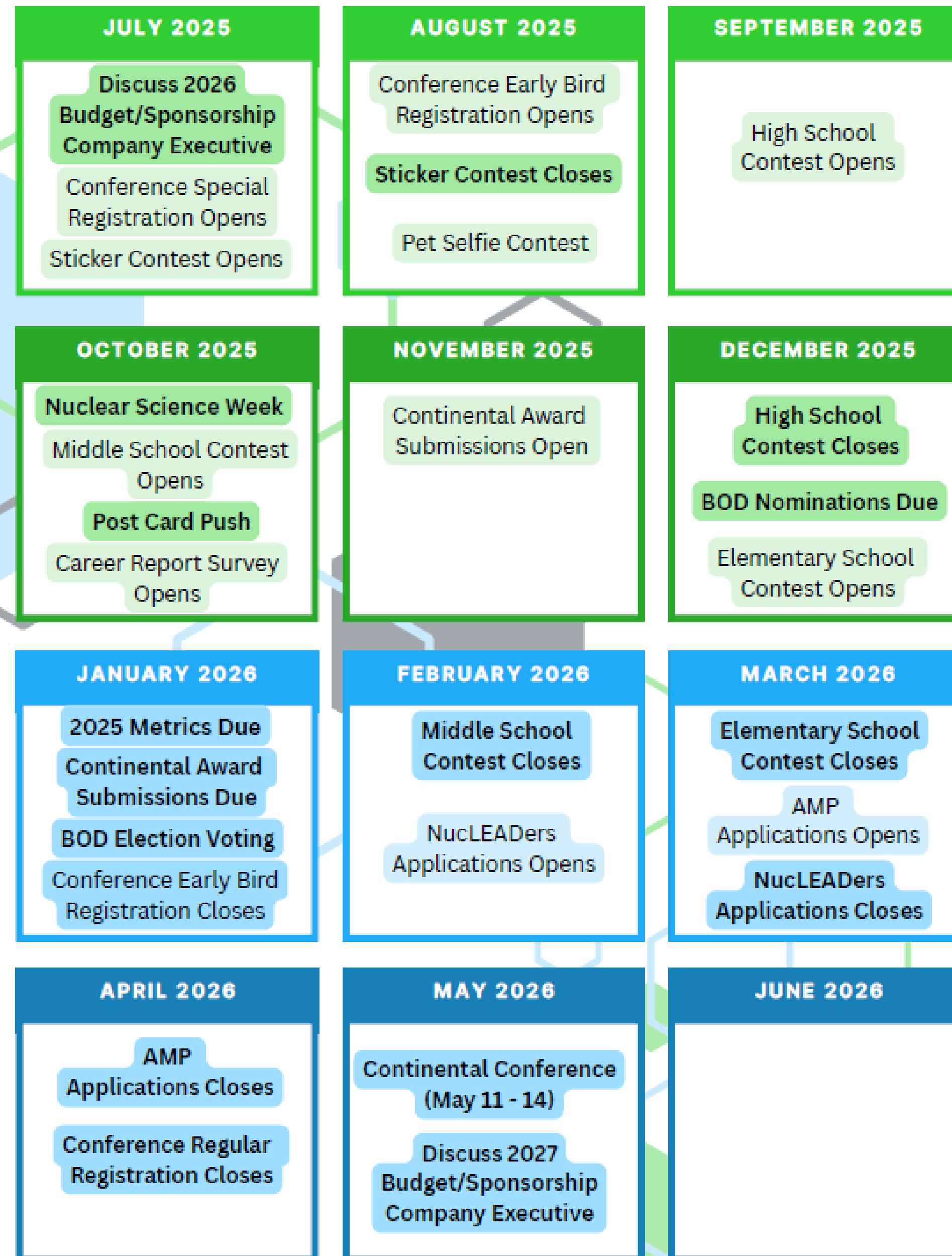
- High School Contest
- Middle School Contest
- Sticker Contest
- Pet Selfie Contest
- 2026 Career Report Survey

- **Continued:**

- Elementary School Contest
- Monthly Webinars
- Quarterly Book Club
- AMP & NucLEADers
- Hill Day
- Post Card Push
- Continental Conference
- BOD elections
- Engagement Activities

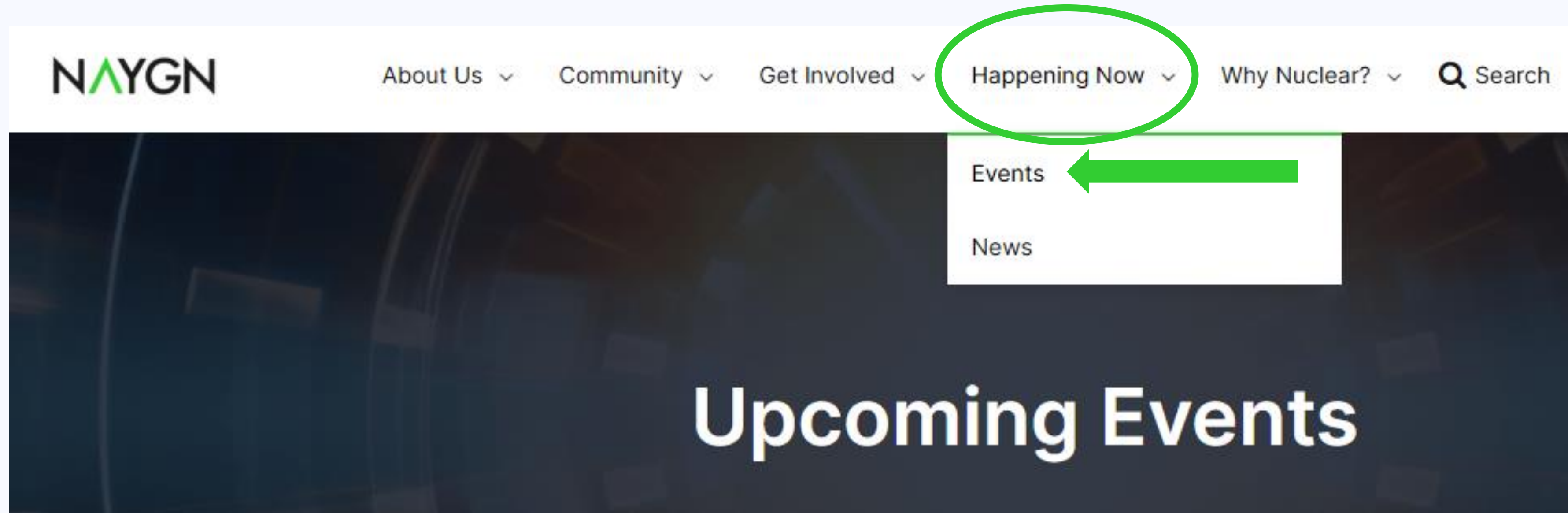


NAYGN Events at a Glance 2025-2026



NAYGN Activities

- NAYGN.org
- Details of specific events
- Signup/register opportunities

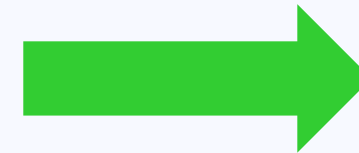


NAYGN Activities

Use the calendar to maximize your chapter's impact!

Example

Plan for events a few months in advance.



Work with teachers to schedule a day your chapter can present the student contest.

Ensure your chapter has enough funding to participate in all the events you select.



Create your 2026 budget NOW and present to your company sponsor.

Coordinate with nearby chapters to host larger events.



Schedule a day that you and a nearby chapter can fill out post cards for Post Card Push Day.

Coordinate with other organizations, either internal to your company, or external



If your company has a WIN chapter, invite them take the Career Report Survey.

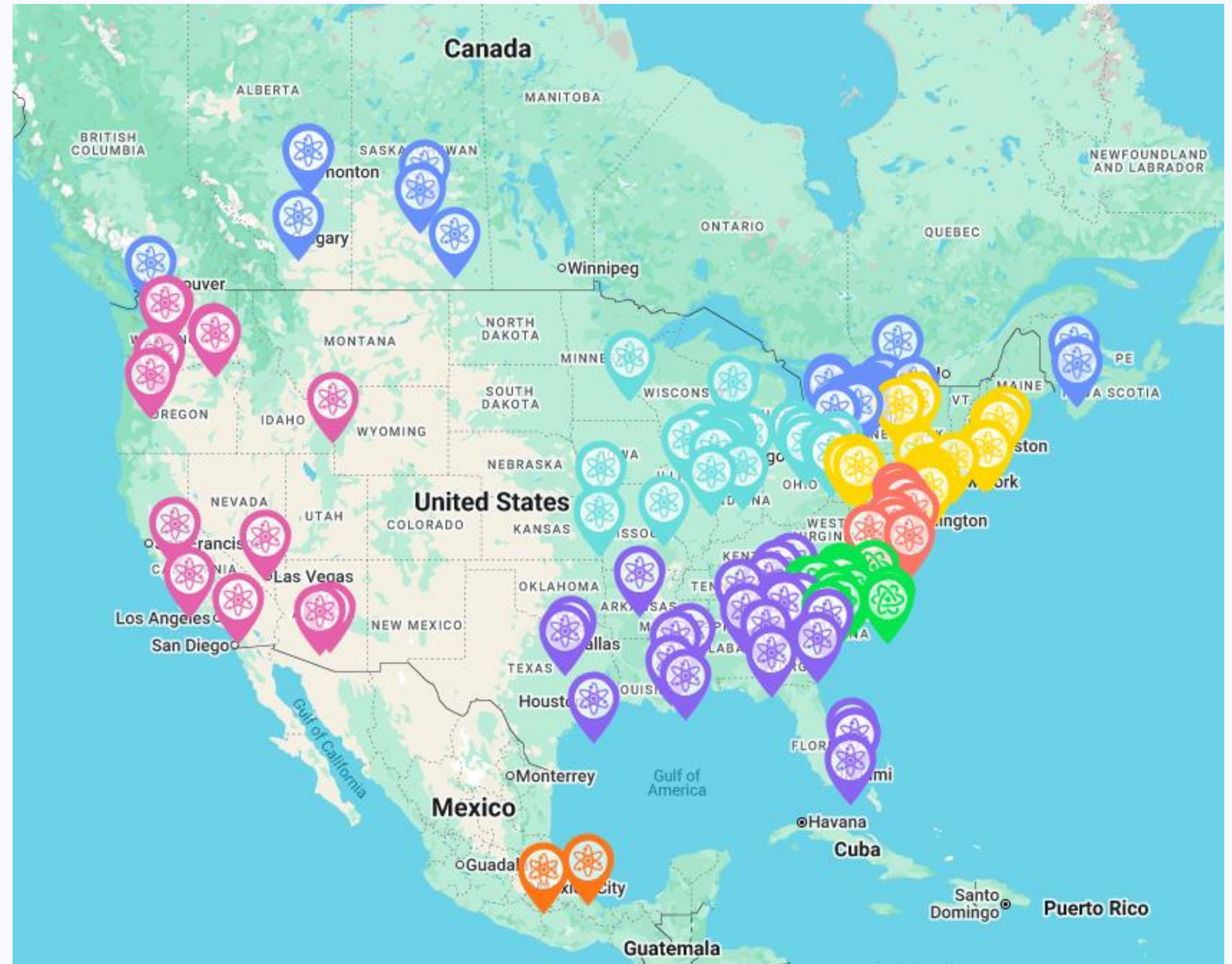
NAYGN Activities

Don't forget about Regional Events!

Regional events allow you to connect with 3+ other chapters.

Reach out to your regional leads for details, or to help with planning events!

- Atlantic@naygn.org
- Canada@naygn.org
- Carolinas@naygn.org
- Midwest@naygn.org
- Northeast@naygn.org
- Southeast@naygn.org
- West@naygn.org



Committees

info@naygn.org



Professional Development

Conference, Webinar,
PD Programs



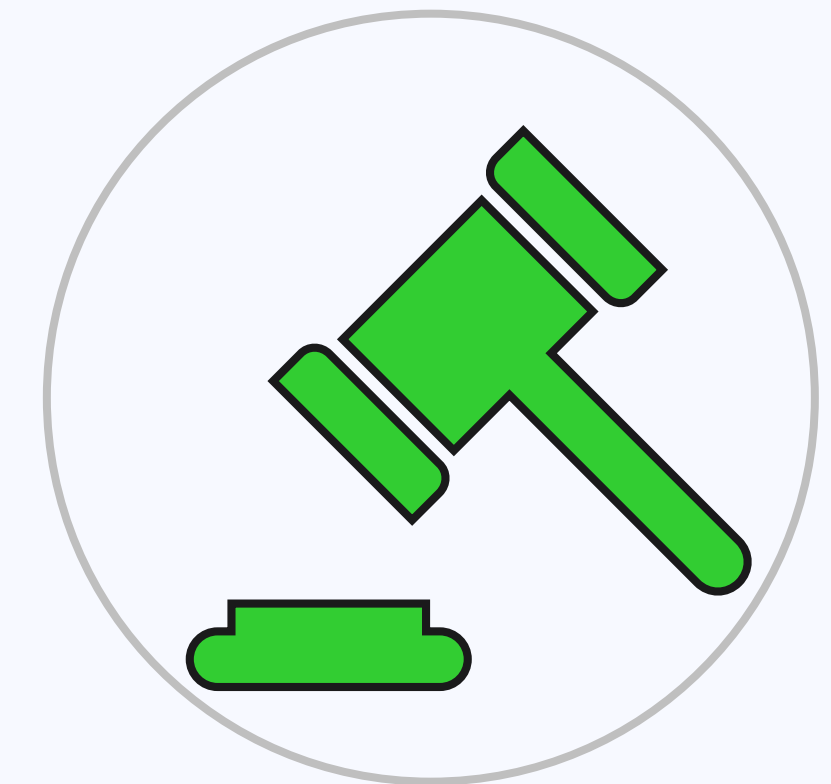
Public Information

Student Outreach,
Government Outreach,
Advocacy, Literature,
Clean Energy



Communication & Technology

Digital, Social Media,
Awards, Publications,
Technology



Organizational Excellence

Benchmarking, Diversity
& Inclusion, Fundraising,
Bylaws & Rules,
Engagement

Committee Showcase

info@naygn.org

Conference Planning

- Challenging committee ideal for those looking to become Project Managers.
- Take a task from First Concept to Execution.
- See your idea come to life at the 2026 Continental Conference!

Student Outreach

- Creative committee ideal for those looking to impact the next generation.
- Develop initiatives that today's students will find interesting.
- Judge student contests and award prizes

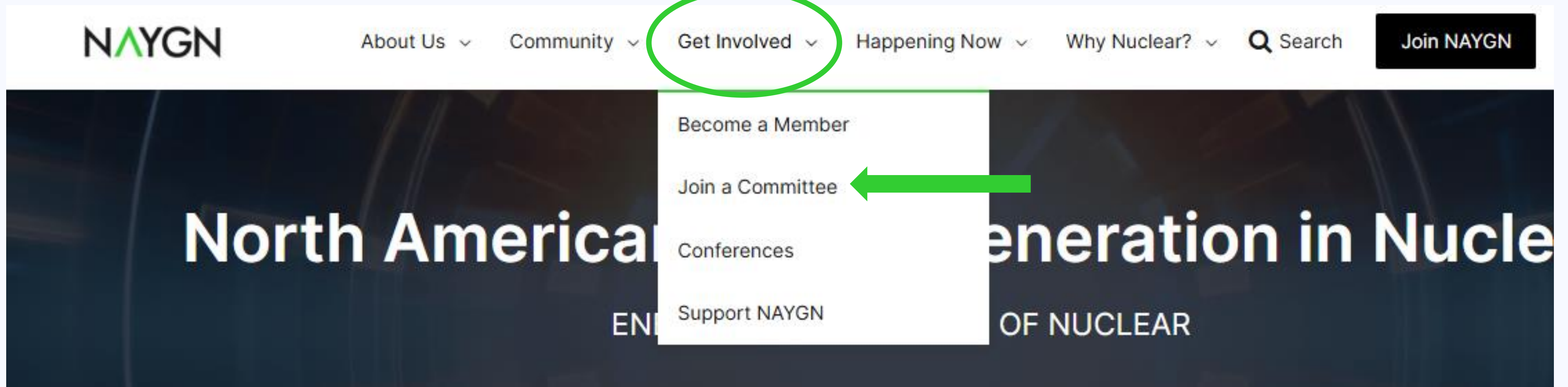
Committees

- NAYGN.org
- Details about specific Committees

Join A Committee

AND SHAPE THE FUTURE

Take action and join forces with us to drive positive change by becoming a committee member!



Thank you to our 2025 Sponsors!

Organizational success would not be possible without the financial support from our sponsors.

Platinum Sponsors



Gold Sponsors



Silver Sponsors

- **Holtec International**
- **Ontario Power Generation**
- **TVA**
- **Dominion Energy**
- **APS**
- **Duke Energy**
- **GE Vernova**

Supporters

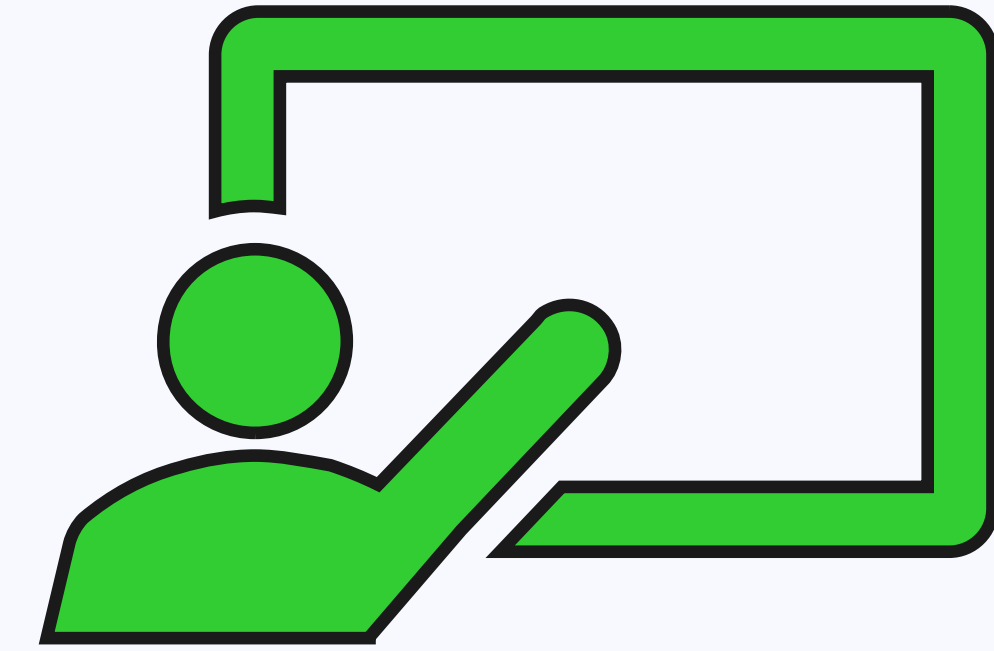
- **Allied Power**
- **Curtiss-Wright**
- **ENERCON**
- **Nuclear Energy Institute**
- **NEIL**
- **The Nuclear Company**
- **Talen Energy**
- **TerraPower**
- **Uranium Royalty Corp**
- **Blue Wave AI Labs**
- **Anthropocene**
- **Paragon**

Contributors

- **Terrestrial Energy**

2026 Sponsorships

- Sponsorships require support from everyone, starting with you!
- You know your company's values better than anyone else at NAYGN.
- Ask your company to sponsor NAYGN!

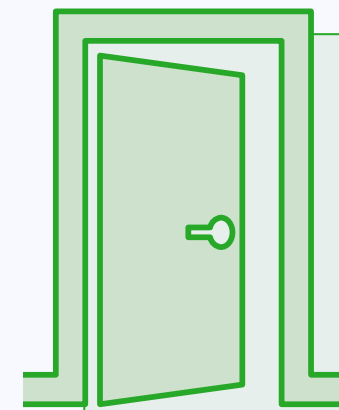


Not sure how to start?

1. Start by watching NAYGN's webinar, [Driving Chapter Success: How to Gain Executive Support and Increase Sponsorship](https://naygn.webex.com) [\[naygn.webex.com\]](https://naygn.webex.com).
2. Meet with NAYGN's Board of Directors to tailor your talking points to your company values.
3. Schedule a meeting with your company sponsor.
4. Once they agree, you'll connect with NAYGN's Treasurer, Brian Holman who will handle payment logistics.

Why Sponsor?

NAYGN.....



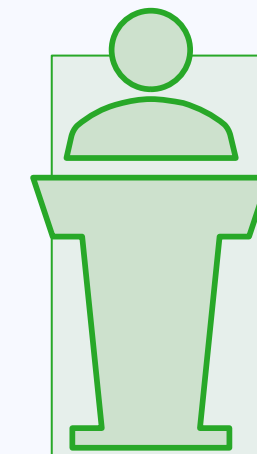
Supports Recruitment



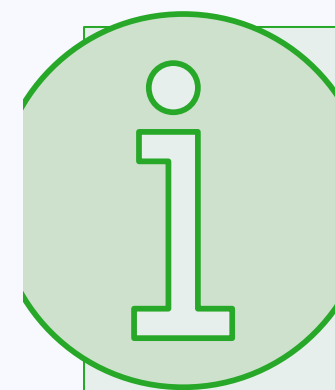
Establishes Cross-
Company Connections



Retains workforce



Advocates for Nuclear
with the Public



Keeps Members
informed

NEW 2026 Sponsorship Levels

NAYGN is offering new sponsorship levels and benefits!

Level	Amount	Benefit Examples
Platinum	≥\$36,000 USD	<ul style="list-style-type: none">• Conference ticket/discounts• Exhibitor booth/discounts• Custom Webinar• Showcase Video• Newsletter Feature• Podcast Episode
Gold	≥\$22,000 USD	
Silver	≥\$12,000 USD	
Bronze	≥\$6,000 USD	
Supporter	≥\$3,000 USD	

Check out the 2026 Sponsorship Brief for all benefits.

Career Report

How to use the Career Report:

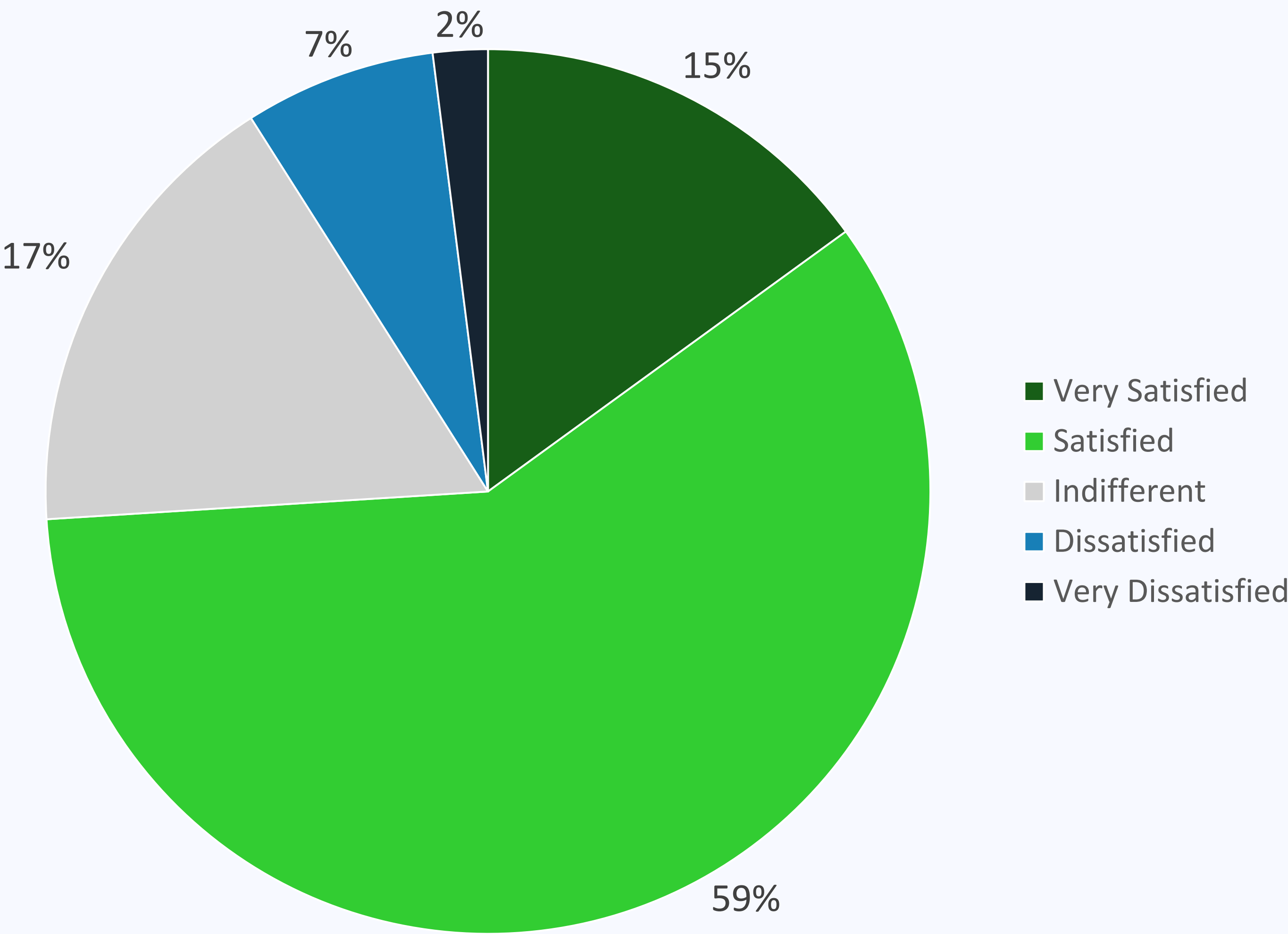
- Presenting conclusions from the Career Report gives you an opportunity to present to your company's senior leaders.
 - The Career Report is one of many ways NAYGN provides value to the nuclear industry.
 - You can easily transition into plans for your chapter and then ask for sponsorship.
- The Career Report also identifies areas where the nuclear industry is struggling. You can plan events to improve these areas.
- NAYGN has been surveying our members every 2 years since 2012!

Career Report

Findings

74% Of respondents are satisfied or very satisfied with their jobs

32% of respondents who currently work at a utility **would prefer to work with other areas of the nuclear industry** if they were given the opportunity.



Career Report

Findings

How can we improve satisfaction even more? Focus on three main areas.

High Job Importance + Low Satisfaction = Change Needed



Career Report

Findings

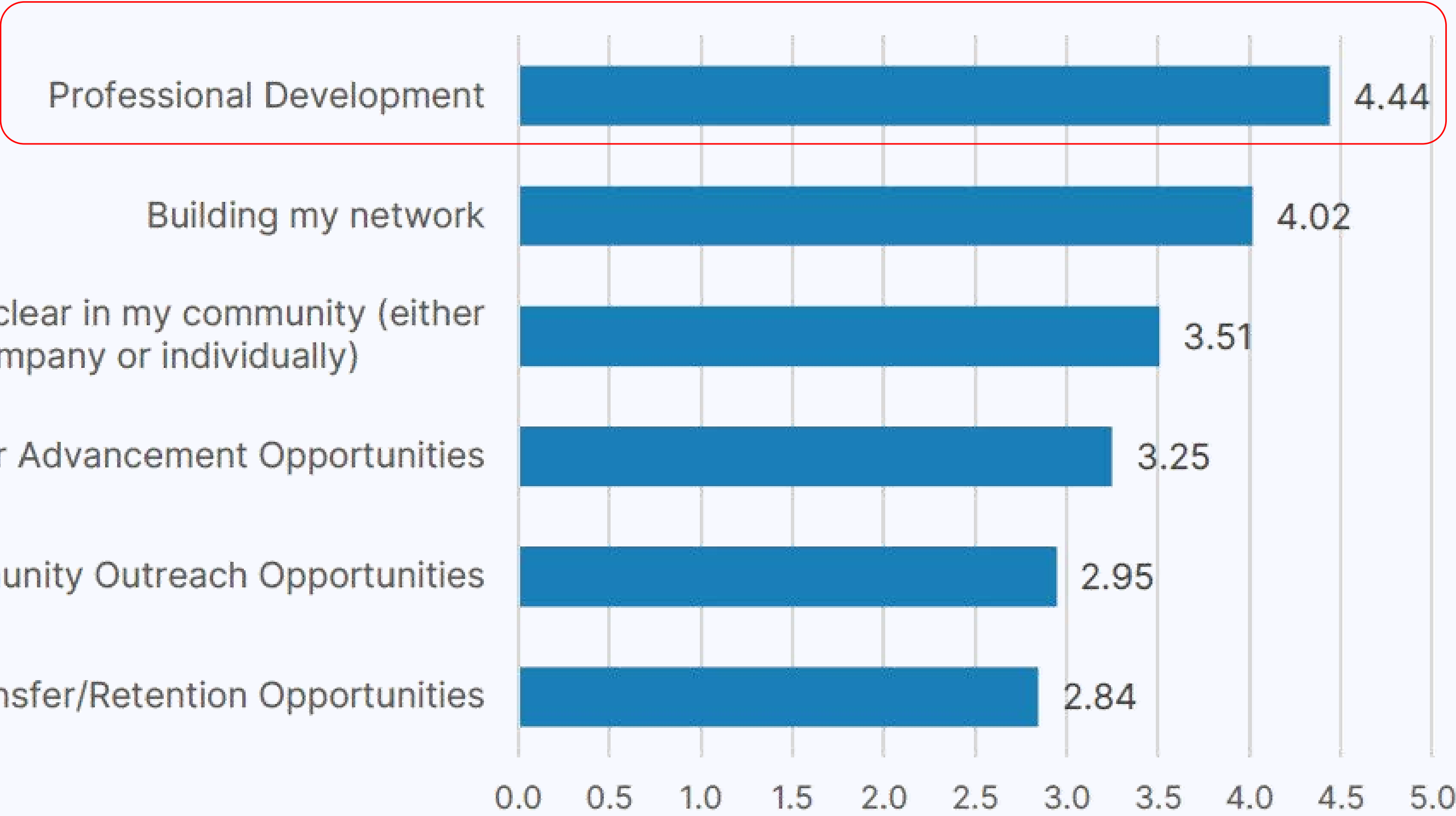
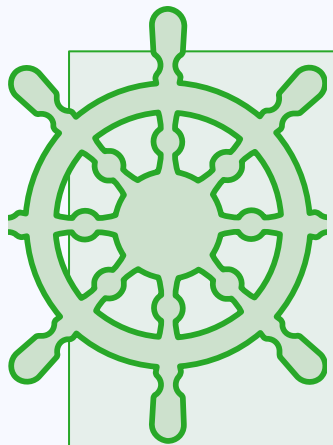
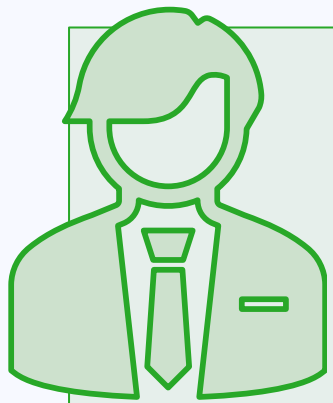


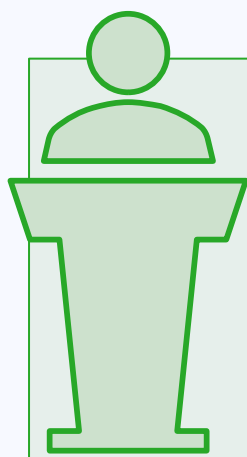
FIGURE 47: IMPORTANCE OF NAYGN FOCUS AREAS²⁶



Leadership/Management



Job Specific Technical



Public Speaking

Career Report

2026

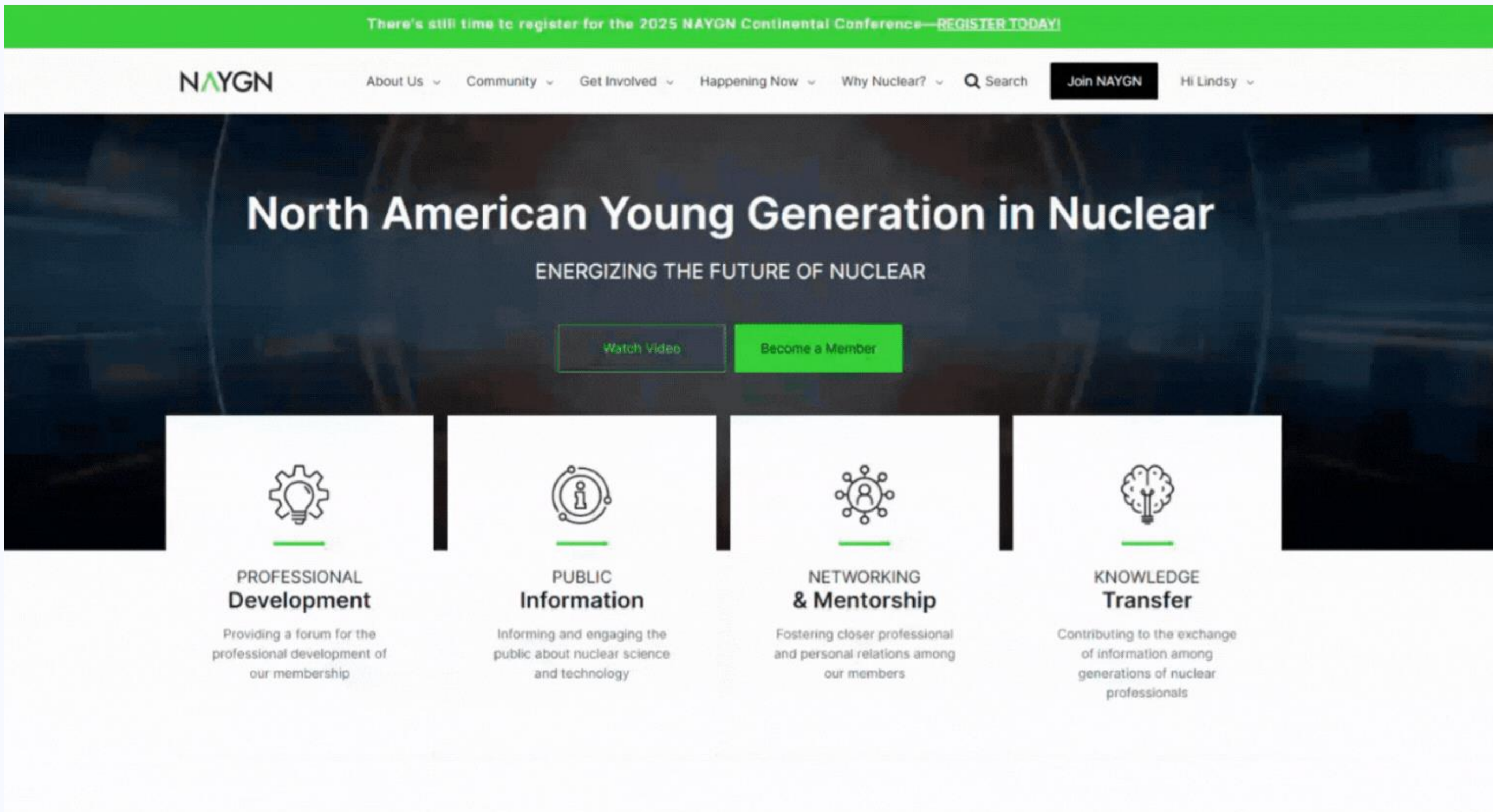
New Survey
Coming in the Fall!

2026 NAYGN Career Report



LCL Tools for Success

Resource Hub - LCL Guidance/Charter



- New Leader Information
 - LCL continental/regional meetings
 - Metrics
 - Chapter Checklist
- Charter
 - Template, Sample Charters
 - Purpose/Objectives
 - Roles/Organization
 - Nominations/Elections
 - Executive Sponsors
 - Chapter Finances
- Chapter Logo Template
- Webinar on Gaining Financial Support

LCL Tools for Success

Resource Hub – Additional Resources

- Public Information Resources & Outreach Materials
 - Presentations
 - What is nuclear energy (high school)
 - Advocacy starter kit
 - Post Card Push
 - Post Cards PDF
 - NAYGN Books
 - Marie's Electric Adventure
 - George's Energy Adventure
 - Passing Gas
 - Event Marketing Support
 - Social Media Requests
 - Website News Submission Form

LCL Tools for Success

Resource Hub

- Organizational Resources
 - Branding Manual
 - PowerPoint and Word Template
 - Organizational Logos
- To show management
 - 2024 Career report
 - 2024 Annual Report

REPRESENTING NAYGN



NAYGN attended conferences all over the world! These opportunities are open to everyone, so join an NAYGN committee to get involved!



- RE+ (Largest Clean Energy Event in North America)
- SMART Energy Vancouver
- CNA2024 (Canadian Nuclear Association)
- Cleantech Forum North America
- Subsidiary Body for Scientific and Technological Advice and the Subsidiary Body for Implementation (SB 60) of the United Nations Framework Convention on Climate Change (UNFCCC)

- CLEANPOWER
- SMR 2024
- CNA Workforce Planning Forum
- Canadian Nuclear Society Disruptive, Innovative, and Emerging Technologies (CNS DIET24)
- Canada's Parliament Hill Day
- Reuters SMR & Advanced Reactors Summit



- World Association of Nuclear Operators Biennial General Meeting (WANO BGM)
- International Youth Nuclear Congress (IYNC)
- Women in Nuclear (WIN) Global

LCL Tools for Success

Examples of Swag

- T-shirts
- Polos
- Water bottles
- Thermos
- Pins
- Buttons
- Notepads
- Pens
- Mugs
- Toques
- Stickers
- Jackets
- Baseball Cap
- Blankets
- Banners
- Tablecloths

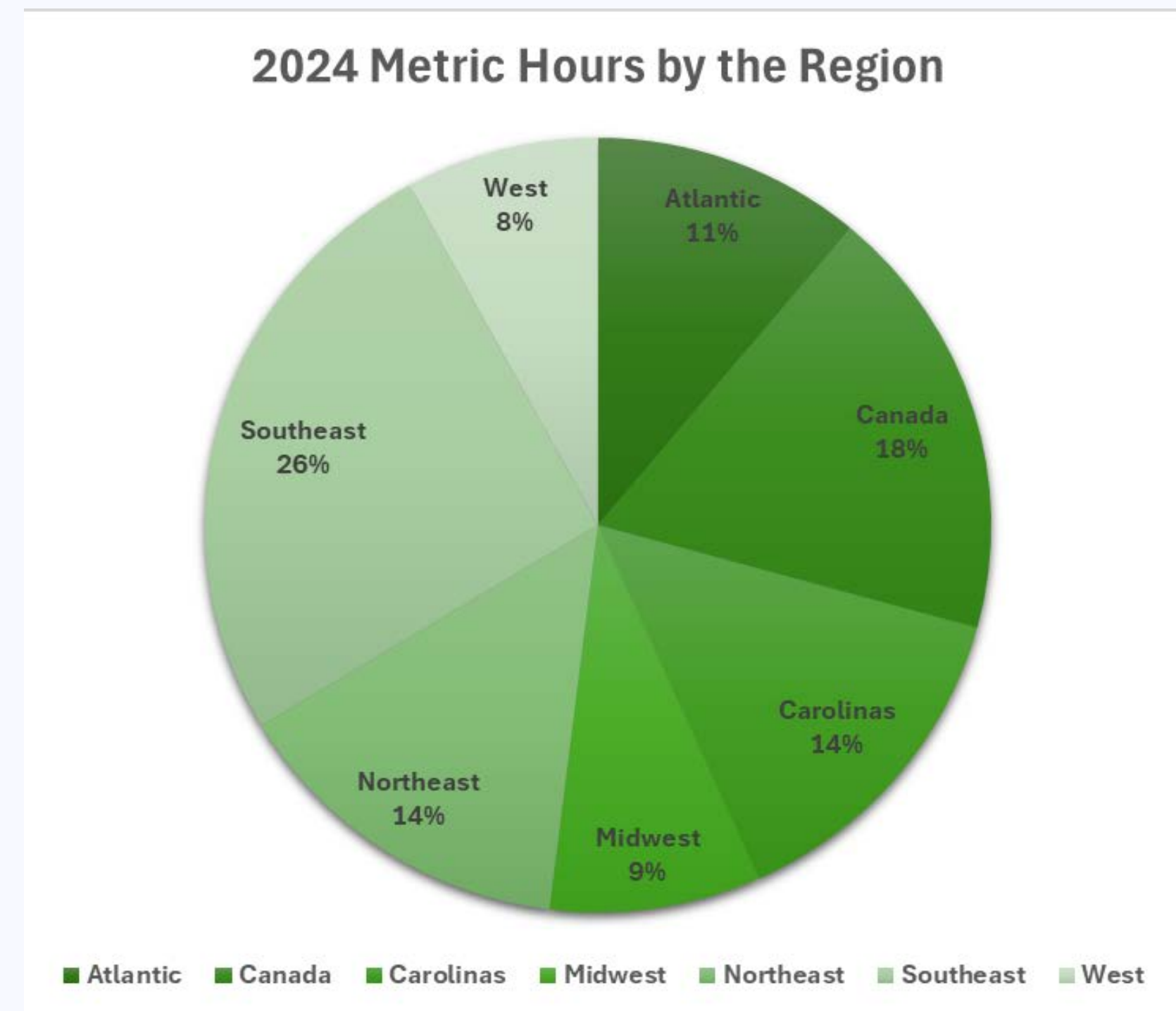


Metrics – What Counts?

- This Conference
 - Note: BOD will put in hours for this Conference
- Regional Events
- Planning Events
- Board Meetings
- Events
 - School Visits
 - Volunteer Activities
 - Professional Development sessions
 - Lunch and Learns
 - Networking Activities
 - Etc.

Metrics – 2024 Summary

- 2024 Total Metric Hours
 - 95,923
- Public Information Reach
 - 63,312
- Public Community Service Reach
 - 48,220



Questions?

North American Young Generation in Nuclear

Energizing the Future of Nuclear
info@naygn.org

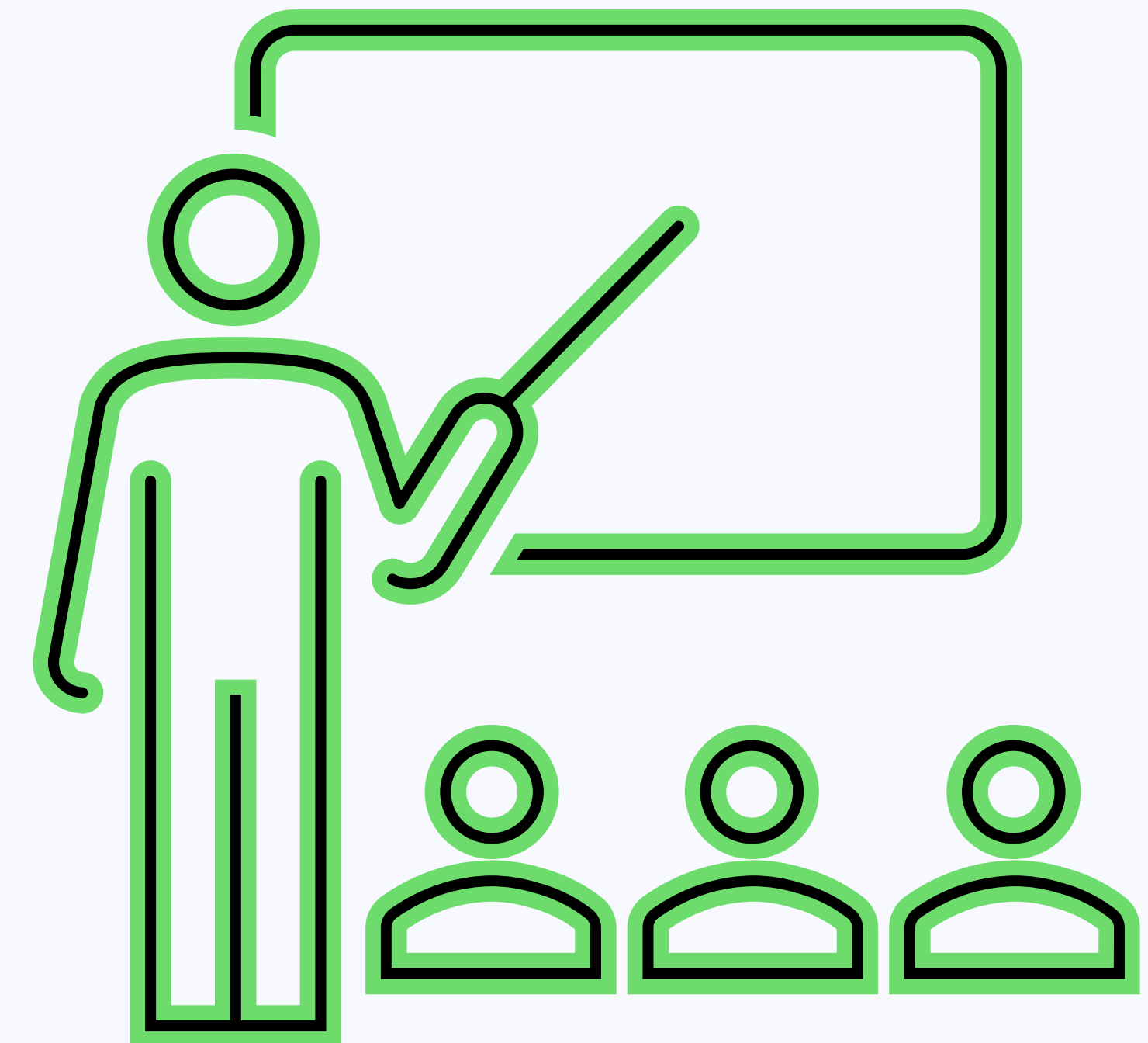
Collab Part 1

Event 1 – School Visit

A local NAYGN chapter sent 2 members to a local high school to give a presentation to six classes. During the visit, the members had technical difficulties getting the presentation off their computer. The Presentation went well with student participation. The presentation was complete with about 15 minutes left of each class. The students were left to talk amongst themselves

Questions to Consider

- What could you do to mitigate technical difficulties?
- What could you do to prepare?
 - How could you use the entire class time?
 - What type of communication should you have with the teacher before/after the school visit?
 - Does your company have expectations when visiting schools?
- Consider NAYGN contests.
 - How could you communicate contests with your local schools?



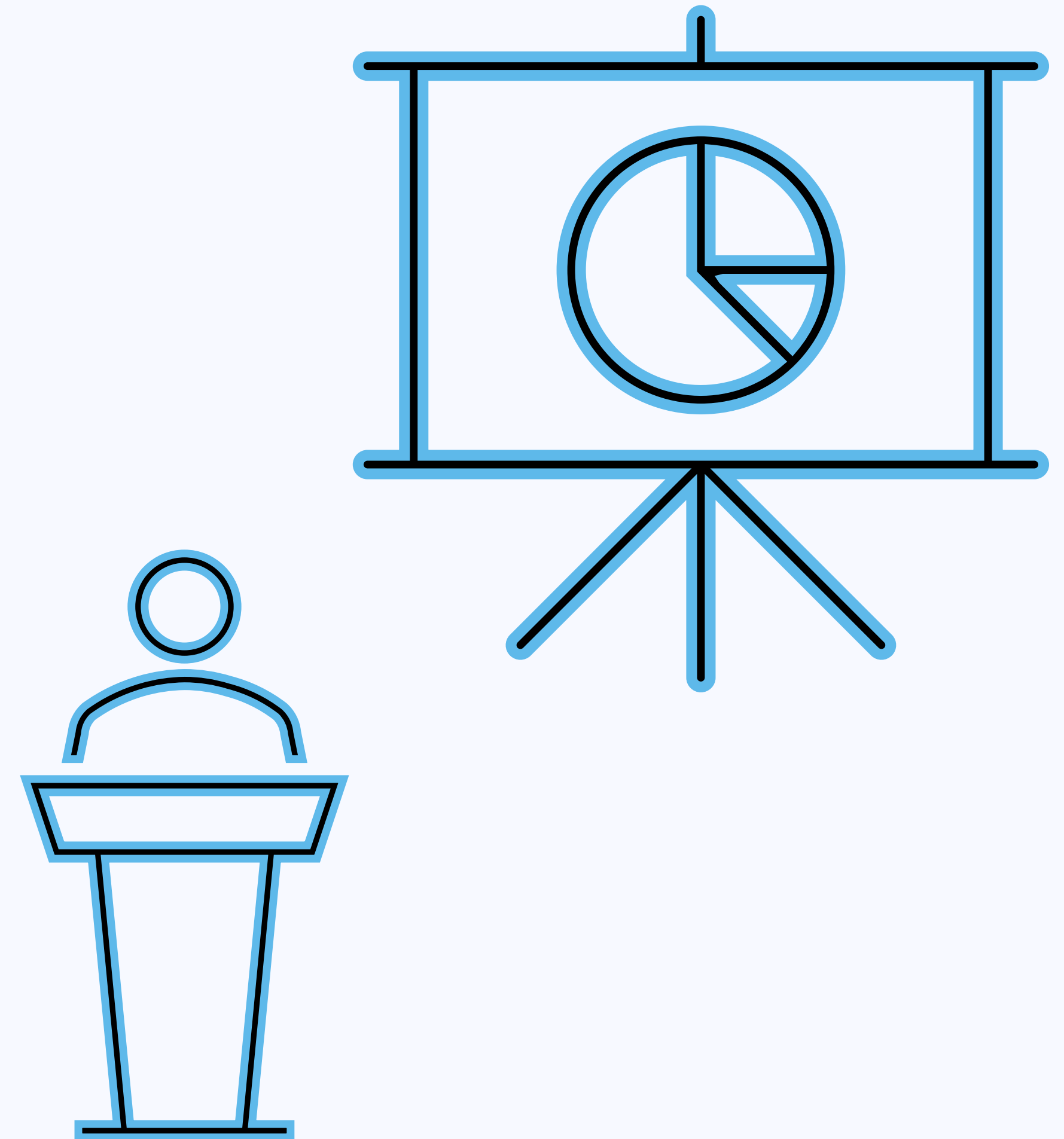
Collab Part 1

Event 2 - Webinar

A local NAYGN Chapter had an in-person presentation in the late afternoon for their members to join. The chapter worked with the company leadership team to have the topic related to specific tasks that majority of employees do on an everyday basis. This presentation included lessons learned. The session was successful, but the attendance was lower than anticipated.

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- How can you get more people to attend presentations?
 - How are you communicating NAYGN chapter events?
- What other topics could you consider?
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Collab Part 2

Chapter Specific discussions:

- Take turns going around the table talking about different events your chapter has done over the past year.
 - What are some Lessons learned?
 - Strengths/Weakness events?
 - Do you have leadership support?
 - How is attendance?
 - What is a high attended event?
 - How do you communicate with your members?

*Have you heard of an amazing event? Add a comment into the Accelevents app for this session so everyone in this room can see.

