Rubric:

Category	Revitalization / Engagement and Growth Efforts
5 – Models Exceptional Performance	Chapter membership is growing. Members and non-members are actively participating and engaging others to join and participate in the organization.
4 – Significant Measurable Impact	Members are actively participating and non-members attend events but do not join the organization.
3 – Meets Expectations	Chapter membership grows by 25% or less. Members are actively participating but growth is slow
2 – Meets Some but not All Expectations	Chapter membership is stable. Participation in events is stable but no new members are joining the organization.
1 – Needs Significant Improvement	Chapter membership is declining. Members are not active / do not regularly attend events.

Category	NAYGN Pillar Alignment
5 – Models Exceptional Performance	Chapter held two or more events in support of each pillar of NAYGN (KT&R, Public Information, Professional Development, Networking). Chapter clearly structured each event to support the pillar in question. - Best performance would be individual events for each pillar (totalling 8 or more events) but events supporting multiple pillars will be accepted, as long as the pillar was clearly a focus.
4 – Significant Measurable Impact	Chapter held one event in support of each pillar of NAYGN (KT&R, Public Information, Professional Development, Networking). Chapter clearly structured each event to support the pillar in question. - Best performance would be individual events for each pillar (totalling 4 or more events) but events supporting multiple pillars will be acepted, as long as the pillar was clearly a focus.
3 – Meets Expectations	Chapter held multiple events but support for each pillar of NAYGN (KT&R, Public Information, Professional Development, Networking) was not clearly defined. - Example: chapter held multiple Public Information events but no Professional Development events.
2 – Meets Some but not All Expectations	Chapter held one event but support for each pillar of NAYGN (KT&R, Public Information, Professional Development, Networking) was not clearly defined. - Example: Chapter held one networking event.
1 – Needs Significant Improvement	Chapter held events that did not specifically support a pillar of NAYGN (KT&R, Public Information, Professional Development, Networking).

Category	Community Service
5 – Models Exceptional Performance	At least one event held by the chapter had a focus on positive impact in their community. Strategic community partnerships were created or strengthened with NAYGN through the chapter's participation. - Example: Chapter held a fundraiser that lead to a recurring partnership with a charitable organization.
4 – Significant Measurable Impact	At least one event held by the chapter had a focus on positive impact in their community. No strategic partnerships with NAYGN were realized. - Example: Chapter held a one-time park cleanup.
3 – Meets Expectations	At least one event held by the chapter had a positive impact on their community but it was not the focus of the event. - Example: During a conference, the chapter collected food pantry donations from the attendees.
2 – Meets Some but not All Expectations	Only one event held by the chapter had a positive impact on the community, but it was not the focus of the event. - Example: During a conference, the chapter collected food pantry donations from the attendees.
1 – Needs Significant Improvement	Chapter did not have a focus on community service.