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# 2027 Sponsorship Brief

## Background and 2027 Goals

North American Young Generation in Nuclear (NAYGN) is a 501(c)6 non-profit, all-volunteer professional organization committed to our vision of **“Developing Leaders to Energize the Future of Nuclear”**. For over 25 years, NAYGN has made a meaningful and lasting impact on the nuclear industry and the communities it serves. Our achievements are made possible through the generous support of our sponsors, which enables us to fund high-impact initiatives and sustain organizational excellence.

In 2027, our 120+ chapters contributed over **125,000 volunteer hours** across nuclear organizations, schools, and local communities. Our diverse membership spans students, early-career professionals, managers, and above, all united by a commitment to growth and innovation. Guided by a robust [Strategic Plan](#), NAYGN continues to deliver measurable value to our members and stakeholders. For a closer look at our progress, please explore our [2025 Annual Report](#) and [2024 Career Report](#).

As the nuclear landscape evolves, NAYGN remains committed to supporting its advancement. In 2027, we aim to expand the reach of our programs, events, and leadership development efforts. We are actively seeking sponsors to help us grow in our core focus areas: **Professional Development, Public Information** (including outreach to schools, institutions, government, and local communities), **Networking**, and **Knowledge Transfer and Retention**.

Why Sponsor NAYGN?

- **Inspire the Next Generation:** Help ignite passion for nuclear energy among future leaders.
- **Strengthen Workforce Retention:** Support leadership development for industry talent.
- **Foster Connections:** Build cross-company relationships that grow with our members' careers.
- **Amplify Advocacy:** Empower informed, passionate voices to shape public perception of nuclear energy.

Your sponsorship will directly support key initiatives found on our [events page](#), including our fifth standalone annual continental conference. In recognition of your support, we offer a comprehensive suite of benefits and visibility opportunities, detailed in the sponsorship levels below.

Join us in energizing the future of nuclear—your support in 2027 will make a lasting impact.

Brian Holman, NAYGN Treasurer [treasurer@naygn.org](mailto:treasurer@naygn.org)



## 2027 NAYGN Sponsor Benefits

Multi-year sponsorship discounts are available. Contact the NAYGN Treasurer [treasurer@naygn.org](mailto:treasurer@naygn.org) for more information.

LEVEL	AMOUNT	BENEFITS
Platinum	<p>≥\$36,000 USD</p> <p>≥\$50,000 CAD</p> <p>≥\$720,000 MXN</p>	<ul style="list-style-type: none"> <li>• <b>Organizational Benefits</b> <ul style="list-style-type: none"> <li>○ Premier logo placement on the NAYGN website</li> <li>○ Considered for NAYGN's Executive Advisory Council (EAC) during sponsorship term<sup>1</sup></li> <li>○ One custom NAYGN webinar per year (topic/content developed by sponsor)<sup>2</sup></li> <li>○ One NAYGN Clean Energy podcast episode (topic/content chosen by sponsor)<sup>3</sup></li> <li>○ Quarterly feature in the biweekly NAYGN newsletter</li> <li>○ Recognition across NAYGN professional development programs, including NucLEADers and the Atomic Mentoring Program (AMP)</li> <li>○ Exclusive opportunity to support and provide input into the development of the enhanced NucLEADers program<sup>8</sup></li> <li>○ Recognition as presenting sponsor of 1st Place awards for the NAYGN Public Information Contest</li> </ul> </li> <li>• <b>Conference Benefits<sup>4</sup></b> <ul style="list-style-type: none"> <li>○ Recognition as a Platinum Sponsor on the conference website</li> <li>○ 10 complimentary attendee registrations</li> <li>○ 50% discount exhibitor booth</li> <li>○ 1 student scholarship awarded in your organization's name<sup>5</sup></li> <li>○ 1 showcase video played during the conference and hosted on the NAYGN sponsor webpage<sup>6</sup></li> <li>○ 1 custom-designed conference sponsorship opportunity<sup>7</sup></li> </ul> </li> </ul>
Gold	<p>≥\$22,000 USD</p> <p>≥\$30,000 CAD</p> <p>≥\$440,000 MXN</p>	<ul style="list-style-type: none"> <li>• <b>Organizational Benefits</b> <ul style="list-style-type: none"> <li>○ Prominent logo placement on the NAYGN website</li> <li>○ One custom NAYGN webinar per year (topic/content developed by sponsor)<sup>2</sup></li> <li>○ Quarterly feature in the biweekly NAYGN newsletter</li> <li>○ Recognition through the NAYGN professional development program, Atomic Mentoring Program (AMP)</li> <li>○ Recognition as sponsor of 2nd Place awards for the NAYGN Public Information Contest</li> </ul> </li> <li>• <b>Conference Benefits<sup>4</sup></b> <ul style="list-style-type: none"> <li>○ 5 complimentary attendee registrations</li> <li>○ 2 attendee registrations at 50% discount</li> <li>○ 25% discount on exhibitor booth</li> <li>○ 1 student scholarship awarded in your organization's name<sup>5</sup></li> <li>○ 1 showcase video played during the conference and hosted on the NAYGN sponsor webpage<sup>6</sup></li> </ul> </li> </ul>

LEVEL	AMOUNT	BENEFITS
Silver	≥\$12,000 USD ≥\$17,000 CAD ≥\$240,000 MXN	<ul style="list-style-type: none"> <li>• <b>Organizational Benefits</b> <ul style="list-style-type: none"> <li>○ Logo placement on the NAYGN website</li> <li>○ Recognition as sponsor of 3rd Place awards for the NAYGN Public Information Contest</li> </ul> </li> <li>• <b>Conference Benefits<sup>4</sup></b> <ul style="list-style-type: none"> <li>○ 4 attendee registrations at 50% discount</li> <li>○ 2 complimentary attendee registrations</li> </ul> </li> </ul>
Bronze	≥\$6,000 USD ≥\$8,000 CAD ≥\$120,000 MXN	<ul style="list-style-type: none"> <li>• <b>Organizational Benefits</b> <ul style="list-style-type: none"> <li>○ Logo placement on the NAYGN website</li> </ul> </li> <li>• <b>Conference Benefits<sup>4</sup></b> <ul style="list-style-type: none"> <li>○ 3 attendee registrations at 50% discount</li> </ul> </li> </ul>
Supporter	≥\$3,000 USD ≥\$4,000 CAD ≥\$60,000 MXN	<ul style="list-style-type: none"> <li>• <b>Organizational Benefits</b> <ul style="list-style-type: none"> <li>○ Logo placement on the NAYGN website</li> </ul> </li> <li>• <b>Conference Benefits<sup>4</sup></b> <ul style="list-style-type: none"> <li>○ 2 attendee registrations at 30% discount</li> </ul> </li> </ul>

## Additional Details

### 1. Executive Advisory Council (EAC) Eligibility

EAC participation is limited to sponsors with a strong commitment to clean energy, a proven history of supporting the nuclear industry, and a demonstrated interest in its future growth. Membership is subject to review by current EAC members and the NAYGN Board of Directors.

### 2. Sponsored Webinars

Sponsors may host one custom webinar per year. Webinars must be scheduled in advance by contacting [pd@naygn.org](mailto:pd@naygn.org). Sponsors are responsible for content and presentation; NAYGN will assist with coordination, hosting, and promotion. All content is subject to NAYGN approval. Recruitment-focused presentations are not permitted. NAYGN does not guarantee a minimum number of webinar attendees.

### 3. Sponsored Podcasts

Sponsors may coordinate a custom podcast with the NAYGN Vice President at [vp@naygn.org](mailto:vp@naygn.org). Sponsors provide equipment and speakers (industry experts or advocates). NAYGN will review content, promote the episode, and highlight sponsorship. Recruitment content is not allowed. NAYGN does not guarantee a minimum number of podcast views.

### 4. Conference Benefits

Benefits apply only to the 2027 Annual Conference and cannot be carried over. Discount codes expire at the end of regular registration. Exhibitor booth numbers are limited for 2027, due to the size of the venue, and will likely sell out before 2027. Sponsors must complete the exhibitor form and agree to the terms and conditions prior to the space filling up to be guaranteed a booth space. After the space is sold out, exhibitor booth availability is not guaranteed. Sponsors are responsible for exhibitor booth setup and staffing.

### 5. Student Scholarships

Scholarships are awarded to students through an application process reviewed by NAYGN. The students are provided with complimentary registration, transportation, and lodging (approximately \$2500 in value). Winners are selected based on merit, and sponsors will be publicly recognized.

### 6. Sponsor Videos

Sponsors must produce their own videos, subject to NAYGN approval.

- Platinum: Up to 2 minutes
- Gold: Up to 30 seconds

Videos must be submitted at least 3 weeks before the conference to be shown at the conference. Contact [treasurer@naygn.org](mailto:treasurer@naygn.org) for file submission details.

### 7. Custom Conference Sponsorships

Platinum sponsors may collaborate with NAYGN to design a custom sponsorship for added visibility. Additional costs will be determined based on selected options.

### 8. NucLEADers Program

Sponsors may collaborate with NAYGN on the enhanced NucLEADers program in coordination with the Professional Development Officer ([pd@naygn.org](mailto:pd@naygn.org)), providing subject matter expertise and supporting leadership development initiatives. All contributions will be reviewed to ensure alignment with program objectives. Recruitment-focused content is not permitted.